

Working with SharePoint?



Attend



SPTechCon

The SharePoint Technology Conference

January 27-29, 2009

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A BZ Media Event

- Are you new to SharePoint?
- Have some experience, but are looking for more?
- An expert looking for advanced skills?

If you answered "yes" to any of these questions, then SPTechCon is for you!

 **REGISTER TODAY!**
See Back Page for Early Bird Rates

www.sptechcon.com



Welcome to SPTechCon: The SharePoint Technology Conference!

It started out as a tool for collaboration. But Microsoft Office SharePoint Server and Windows SharePoint Services have moved to the very heart of the enterprise, involving developers, systems administrators and executives alike in the creation and deployment of new business solutions.

In fact, the technology is gaining such widespread adoption that a shortage of workers with SharePoint expertise appears to be developing.

BZ Media is delighted to bring SPTechCon: The SharePoint Technology Conference, to the Hyatt Regency San Francisco Airport Hotel January 27 through January 29, with technical classes and workshops selected to help you exploit the technology and maximize your effectiveness with it.

The three-day conference is divided into three tracks of classes and workshops for IT professionals, business managers and analysts, and developers. Each presenter at the conference will be a true SharePoint expert, with many drawn from Microsoft's tech teams or from outside authorities with MVP status. In all, choose from more than 70 classes and workshops.

Day One of the conference will consist of half-day or full-day workshops, while the next two days will feature keynotes and technical classes, as well as some social close encounters (of the face-to-face kind) that will provide you with a chance to speak with experts in a more casual setting and to exchange information with your peers.

So, look over the course listings and put together a program that's right for you. And, if you sign up now, you'll be eligible for our special discounts!

The SharePoint Technology Conference will deliver the technical depth and expert training that you'll need to show your organization that you're serious about SharePoint!

Looking forward to seeing you in January!

Sincerely,

David Rubinstein
Conference Chairman
SPTechCon 2009



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Ten Tips To Get Approval To Attend The SharePoint Technology Conference!



1. PREPARE. Go in armed with all the necessary materials to make a good case to attend. Circle the classes you want to take. Visit www.SPTechCon.com to find the agenda, instructor bios and travel information.

2. TEACH. Promise to come back from SPTechCon and have a brown-bag lunch session to share what you've learned—and to make action plans to improve how your company uses and customizes SharePoint.

3. RELATE. Show how specific problems or issues you've recently encountered fit with the many classes at SPTechCon, or how ideas from case studies will help you leap over the learning curve.

4. SHARE. As an attendee, you'll receive all of the classroom materials—that means you'll get edu-

cation even for the classes you can't attend personally. Plus, the proceedings can be shared among others at your company, or even posted to an internal file server.

5. SAVE. The tuition and travel expense of attending SPTechCon is less than for many other conferences. And the earlier you sign up, the more you save.

6. TEAM. Tuition can be reduced further by sending four or more IT professionals from your company. Each person can take different classes, bringing back even more valuable tips and techniques!

7. CHOOSE. There are several classes in a given time slot. That means you'll always find something that fits your needs.

8. LAUNCH. SPTechCon helps you get a jump-start on document sharing, collaboration, workflow

and SharePoint customization projects you've been talking about implementing—but haven't—for months.

9. MEET. You'll have the opportunity to work with SharePoint experts—Microsoft gurus, MVPs and many others. Learn about new SharePoint features, and get and share great ideas on leveraging the technology in your business.

10. DECIDE. While you can sign up any time, you'll save big if you beat the eXtreme Early Bird, Super Early Bird and Early Bird deadlines. Plus, if you're flying to the Bay Area, the earlier you book your flights, the better the deals. Sign up today!

**See Page 24 for
Early Bird
Discounts!**



Event Schedule

SharePoint Technology Conference At-A-Glance

MONDAY, JANUARY 26

4:00 pm – 7:00 pm Registration Open

TUESDAY, JANUARY 27

7:30 am – 7:00 pm Registration Open
7:30 am – 8:30 am Continental Breakfast
8:30 am – 10:00 am Morning Workshop
10:00 am – 10:20 am Coffee Break
10:20 am – 12:00 pm Morning Workshop (continued)
12:00 pm – 1:30 pm Lunch Break
1:30 pm – 3:00 pm Afternoon Workshop
3:00 pm – 3:20 pm Coffee Break
3:20 pm – 5:00 pm Afternoon Workshop (continued)

WEDNESDAY, JANUARY 28

7:30 am – 7:00 pm Registration Open
7:30 am – 8:30 am Continental Breakfast
8:30 am – 9:15 am Tom Rizzo's Keynote
9:30 am – 10:45 am Technical Classes 100 series
10:45 am – 11:00 am Coffee Break
11:00 am – 12:15 pm Technical Classes 200 series
12:15 pm – 1:00 pm Lunch Break
1:00 pm – 2:15 pm Technical Classes 300 series
2:00 pm – 7:00 pm Exhibit Hall Open
2:15 pm – 2:45 pm Coffee & Ice Cream in Exhibit Hall
2:45 pm – 4:00 pm Technical Classes 400 series
4:00 pm – 5:15 pm Technical Classes 500 series
5:15 pm – 7:00 pm Reception in Exhibit Hall
7:00 pm – 9:00 pm SharePoint Answer Session

THURSDAY, JANUARY 29

7:30 am – 4:00 pm Registration Open
7:30 am – 8:30 am Continental Breakfast
8:30 am – 9:45 am Technical Classes 600 series
9:30 am – 1:30 pm Exhibit Hall Open
9:45 am – 10:30 am Coffee & Doughnuts in Exhibit Hall
10:30 am – 11:45 am Technical Classes 700 series
11:45 am – 12:45 pm Lunch Break
12:45 pm – 1:00 pm Prize Patrol in Exhibit Hall
Break & Exhibit Hall
1:30 pm – 2:15 pm Errin O'Connor's Keynote
2:30 pm – 3:45 pm Technical Classes 800 series
3:45 pm – 4:00 pm Coffee Break
4:00 pm – 5:15 pm Technical Classes 900 series

Special Events

WEDNESDAY, JANUARY 28

8:30 am – 9:15 am Tom Rizzo's Keynote

2:00 pm – 7:00 pm Exhibit Hall

See how the SharePoint ecosystem is growing and evolving by speaking with technical experts in our Exhibit Hall.

5:15 pm – 7:00 pm Reception in Exhibit Hall

Open to all SPTechCon attendees, the Reception offers a chance to network with fellow professionals in a casual atmosphere.

THURSDAY, JANUARY 29

1:30 pm – 2:15 pm Errin O' Connor's Keynote

9:30 am – 1:30 pm Exhibit Hall

It's a new day and another chance to view products in the Exhibit Hall.

12:45 pm – 1:00 pm Prize Patrol

Here's your last chance to win prizes from exhibitors at SPTechCon. Drawings are conducted at each booth, and winners are announced. You could be one of them!



Keynote Speakers



Opening Keynote

WEDNESDAY, JANUARY 28

8:30 am – 9:15 am



Tom Rizzo

Tom Rizzo, Director of Microsoft Office SharePoint Server, has worked at Microsoft for the past 10 years in a variety of roles in Microsoft's server products, including Exchange Server, SharePoint, BizTalk Server SQL Server.

Tom is also the author of a series of Microsoft Press books.

Calculating SharePoint's ROI And Its Impact on Your Business

THURSDAY, JANUARY 29

1:30 pm am – 2:15 pm



Errin O'Connor

Have you ever wanted to truly calculate SharePoint's Return on Investment (ROI) and its overall impact on your business? How can you put an accurate dollar amount on the cost savings or productivity that SharePoint is having on your organization? Errin will discuss how to lead an initiative to answer these questions, which will not only help you with your current SharePoint initiative but will also assist you in engaging with your business to embark on future phases, new initiatives or customizations.

Errin O'Connor is the founder and chief executive officer of EPC Group and the author of "Windows SharePoint Services 3.0 Inside Out," published by Microsoft Press. He has completed more than 93 individual SharePoint implementations and has worked with some of the largest organizations in the United States.

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Class Descriptions

Full-Day Workshops/Half-Day Workshops

Full-Day Workshops

TUESDAY, JAN. 27
8:30 am – 5:00 pm

W-1 GETTING UP TO SPEED AS A SHAREPOINT ADMINISTRATOR

By **Todd Klindt and Shane Young**

Are you new to SharePoint administration and ready to jump-start your skills? In this fast-paced workshop, we'll start at the very beginning, with planning and deployment, and then will quickly escalate to more advanced topics, such as performance tuning and admin tricks and shortcuts.

Topics will include:

- How to properly install and provision new accounts
- Account troubleshooting and servicing
- When to use Kerberos and other authentication models
- Leveraging the power of SQL Server in SharePoint administration—with some cow jokes thrown in, just for laughs

W-2 SUCCESS WITH SHAREPOINT, FROM START TO FINISH

By **Errin O'Connor, Michael Goodloe, Ben Stegink, Alex Obratzov, and Rafael Perez**

This soup-to-nuts workshop will show you how to initiate a new project with SharePoint, whether it's the first use of the technology at your company or the first use within a specific department. We'll examine functional

requirements; business requirements; how to get “buy-in” from staff unaccustomed to SharePoint; and how to train staff to use, administer and customize SharePoint.

Topics will include:

- Typical pain points in a SharePoint implementation
- Governance best practices
- Understanding what your organization wants to accomplish
- The platform's big picture

W-3 MASTERING THE ART OF CUSTOMIZING THE SHAREPOINT USER EXPERIENCE

By **Bjørn Furuknap**

This workshop will teach you and your fellow developers the seldom-taught art of user experience customization, utilizing the entire spectrum of SharePoint customization options—down to the gritty details of field-rendering customization, custom listforms for lists and content types, writing your own fields, and other deep technical issues. You will learn how the default SharePoint user experience works and then study the options available for enhancing that experience.

W-4 SHARE AND YE SHALL FIND: DELIVERING CONTENT THAT USERS NEED

By **Bob Mixon**

“Findability” describes the way information is made available to those who require it. Since business users' needs can vary tremendously, providing agility regarding the scope and context of information can be a mon-

umental task. In this workshop, you will discover various ways of working with users to determine their specific needs and learn how to fulfill those needs using SharePoint. It's all about agile information aggregation, dissemination and search—come see how to make it work.

Half-Day Workshops

TUESDAY, JAN. 27
MORNING SESSIONS
8:30 am – 12:00 pm

W-5 CREATING AN INFORMATION ARCHITECTURE

By **Mark Ferraz**

SharePoint creates an information architecture in which organizations can arrange and manage their data. This half-day workshop will identify opportunities for creating these architectures to generate value within your organizations. It will offer lots of tips and best practices for setting up data stores that users can easily navigate to find the data they need. We'll present key architectural concepts and then look at more-complex setups.

W-6 GETTING STARTED WITH SHAREPOINT DEVELOPMENT

By **Jennifer Mason and John Ross**

Too often, IT professionals know what they are trying to do with SharePoint but need some direction on how to get started. This workshop will help SharePoint Project



Class Descriptions

Half-Day Workshops/Technical Classes

Managers and technical leads gain an understanding of how to ramp up a team to start working on SharePoint projects, giving them a better understanding of the skill sets needed for specific types of SharePoint solution development, the tools available to help their organization gain the expertise needed, and direction on how to leverage the tools those tools to achieve their goals.

AFTERNOON SESSIONS

1:30 pm – 5:00 pm

W-7 LEVERAGING SHAREPOINT FOR PROJECT MANAGEMENT

By Dux Raymond Sy

Inefficient communication among stakeholders, poor document management practices and undefined project collaboration standards can compromise project success. Previous attempts to address these problems using Microsoft Project Server and similar tools have proved to be quite complex and costly, and have met with limited success.

Never fear: SharePoint provides a framework that can empower organizations to create a standards-based project management information system (PMIS) with formal project management methodology. In this workshop, you'll learn how SharePoint can be used to build a SharePoint-based PMIS, create and customize a SharePoint site for effective project collaboration, and monitor and analyze the project schedule and milestones in a SharePoint site.

W-8 LEVERAGING SHAREPOINT IN A SOA-BASED INFRASTRUCTURE

By Larry Reimann

SharePoint as Web service consumer and front-end application framework can play a vital part in a service-oriented architecture, with built-in functionality for user management, secure communication, business-process support and consistent user experience that can be leveraged for cost-effective, transparent and reusable solutions. When deploying SharePoint as an integrated part of a larger environment, there are challenges—some strategic, some practical—that have to be overcome. This class will show you what those are and how to deal with them.

Technical Classes

WEDNESDAY, JAN. 28

100 SERIES

9:30 am – 10:45 am

101 TEAMING UP TO DELIVER COMPLEX SHAREPOINT APPLICATIONS

By Mark Ferraz

Executing design requirements using a team of developers can prove daunting with any technology. Creating the right team development environment and using the right tools are integral success factors when executing complex and/or lengthy iterative SharePoint development projects. In this class, developers and managers will gain an understanding of how the Microsoft Solutions

Many SharePoint Conferences
Sell Out!

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Framework (MSF) teaming model and appropriate tools, such as Visual Studio Team System, provide the solid foundation upon which effective team development practices and procedures can flourish.

102 PLANNING FOR A SUCCESSFUL SHAREPOINT PROJECT

By John Ross

Many companies forget the adage, "Failing to plan is planning to fail." Planning properly for your SharePoint project can mean the difference between success and failure. This class will help business managers explore the mysteries of building a business case for SharePoint, setting expectations across the organization and avoiding common problems that SharePoint projects face.

103 TO BE ANNOUNCED

104 SHAREPOINT BEST PRACTICES: DOING IT RIGHT THE FIRST TIME

By Errin O'Connor, Michael Goodloe, Ben Stegink, Alex Obratsov, and Rafael Perez

Implementing one SharePoint project is manageable. But try putting multiple solutions in place, then provisioning them, scaling for growth, doing antivirus planning and keeping content up to date and relevant. This class will show how establishing best practices for planning and requirements gathering, and for creating the proper architecture, can help you get your project right the first time.



Class Descriptions

Technical Classes

105 MOVING TO SHAREPOINT: "WON'T EVERYONE NEED TRAINING?"

By Neville Atkins

SharePoint is a rich tool set that replaces company intranets and file shares, and augments e-mail, while providing new interfaces to preexisting applications. How to maximize ROI for this tool without blowing the budget on training must be a key deliverable for the larger organization. This class will help business managers identify users' working styles and then create formal and informal support networks.

106 SHAREPOINT PLANNING AND GOVERNANCE

By AJ Mirwani

107 WORKING WITH SHAREPOINT APIs

By Dave Pae

WEDNESDAY, JAN. 28 200 SERIES

11:00 am – 12:15 pm

201 ARCHIVAL STORAGE: STRATEGIES AND TECHNOLOGIES

By Bud Porter-Roth

Now that SharePoint has given you control of your documents, will you be able to find and open them in 10 years, 50 years, or 100 years? This session reviews the basic principles behind archival storage and reviews the two fundamental problems that plague archivists. Strategic direc-

tions for technology are reviewed and recommendations are made. Bring in your Wang, WordStar, magnetic tape, and early optical disk stories.

202 BUILDING BUSINESS INTELLIGENCE PORTALS

By Darrin Bishop

Data is used everywhere and stored in every form, from rowsets to cubes to text, XML and HTML. Business applications need data, but business users need information. SharePoint provides a key framework for creating, securing, searching and displaying information. In addition, SharePoint provides the framework to display PerformancePoint dashboards, which provide the heavy lifting for advanced business intelligence. This class will examine how SharePoint portals and PerformancePoint are used to provide business intelligence to business users.

203 SHAREPOINT SEARCH CONFIGURATION AND ADMINISTRATION

By Shane Young

Everyone knows that SharePoint Search is super cool, but to get the most out of it you have to set it up correctly. This class will cover how to configure search properly, with considerations for companies ranging from the super large to the super small. All of the hidden powers of search and how to use them will be revealed.

204 GETTING STARTED WITH SHAREPOINT WORKFLOWS

By Nicola Young

SharePoint Workflows sound like a great idea, but how do you get started? Custom workflows can streamline your business processes by automating them! This class not only will walk you through the built-in workflows included with SharePoint Server, but will also teach you how to create your own, custom workflows using SharePoint Designer so that your business can work smarter, not harder.

205 ADMINISTERING SHAREPOINT FROM THE COMMAND LINE WITH STSADM.EXE

By Todd Klindt

Sometimes, a SharePoint administrator needs the raw power of a command-line tool to get the job done. That's where STSADM comes to the rescue. STSADM is a command-line administration tool included with Windows SharePoint Services and Microsoft Office SharePoint Server. In this class, you will learn about many tasks that can be performed using STSADM. See examples of scripts that can be created for leveraging STSADM to allow the efficient administrator to automate common tasks. Whether you have a single server or multiple farms, there is something in this class for you. We also cover some operations that can only be done with STSADM.



Class Descriptions

Technical Classes

206 OFFICE AND SHAREPOINT: BETTER TOGETHER

By Tom Rizzo

207 WORKING WITH SHAREPOINT DESIGNER

By Dave Pae

WEDNESDAY, JAN. 28 300 SERIES

1:00 pm – 2:15 pm

301 TO CODE OR NOT TO CODE: SHAREPOINT CUSTOMIZATION VS. DEVELOPMENT

By John Ross

There are two primary options for creating functionality in SharePoint to meet your organization's business needs: customization (no code) and development (code). This class will discuss the benefits of each approach and show you how to leverage them effectively to create a SharePoint implementation that provides maximum value.

302 SHAREPOINT SECURITY MANAGEMENT FOR THE BUSINESS USER

By Michael Lotter

The new site collection and subsite security capabilities in SharePoint Server 2007 and Windows SharePoint Services v3 are astonishing, but there are so many new options available that it's hard to understand what is possible and how to manage security. This technical class goes into detail on how to use those options effectively, giving business

users a dive into list, library, folder-, item- and document-level security.

303 HOW TO BUILD A CHANGE CONTROL SYSTEM IN A SHAREPOINT PMIS

By Dux Raymond Sy

In any project, it is critical to establish a change control process for tracking changes. This class will show how beneficial SharePoint can be for automating this process. You will learn how to leverage the benefits of a change control system, automate change requests and approvals utilizing SharePoint Workflows, and create a basic change control system out of the box.

304 BUILDING THE PLATFORM AS A SERVICE

By Errin O'Connor,
Michael Goodloe, Ben Stegink,
Alex Obratsov, and Rafael Perez

You've heard of software as a service (SaaS); now it's time to think about SharePoint as a service (SPaaS). Is your organization's SharePoint deployment an intranet solution, enterprise content management system, knowledge management solution, collaboration solution, business process automation platform or hybrid of the above? Your SharePoint platform should be built as a service to meet the business and functional requirements of your organization.

305 MAINTAINING DATA INTEGRITY

By Mike Watson

More business data than ever resides in SharePoint. To maintain

EARLY BIRD RATES! See Page 24

business operations, you must ensure you can efficiently recover your critical data quickly and easily. It's important to understand that backup and recovery are two separate processes with a singular goal and specific requirements. This session will cover the things you need to know about SharePoint backup and recovery. We will discuss where SharePoint data and configuration reside, the most efficient ways to backup SharePoint using the infrastructure that you already have in place, and what you need to know about your SharePoint environment for efficient recovery. We will also cover the limitations of native recovery tools, what to expect in a recovery situation and best practices in SharePoint recovery.

306 SOCIAL NETWORKING AND USER PROFILES FOR BUSINESS

By Jie Li

307 SCALING WITH SHAREPOINT

By AJ Mirwani

WEDNESDAY, JAN. 28 400 SERIES

2:45 pm – 4:00 pm

401 CUSTOMIZING THE SHAREPOINT USER EXPERIENCE, REVISITED

By Bjørn Furuknap

Did you miss the Tuesday workshop? Did you attend the workshop but crave more? In this class, we will explore how the SharePoint default interface is built, discuss lists and



Class Descriptions

Technical Classes

listforms, and show you how to modify built-in fields. If you've ever wondered how or why there is a toolbar above the new item forms, how the site actions menu is built or how the title field is rendered, then you'll want to attend this class.

402 TO BE ANNOUNCED

403 SHAREPOINT ADMINISTRATORS: THE RELUCTANT SQL SERVER DBAs

By Todd Klindt

Are you a SharePoint administrator who has been thrust into the role of SQL Server administrator as well? In this class, we will go over some basic SQL Server features and configurations. We will cover why you should consider 64-bit SQL Server. We'll explain what those pesky transaction logs are and what you can do to get them under control. Finally, we'll go over some maintenance steps you should take to keep both SQL Server and SharePoint happy. By the end of this class, you'll have a good understanding of SQL Server and how to make it cooperate with SharePoint.

404 HOW TO BALANCE WEB APPLICATIONS, APPLICATION POOLS AND SITE COLLECTIONS FOR OPTIMAL USE

By Bob Mixon

Understand various ways of balancing the use of these critical elements in your SharePoint solution. Discover techniques for gathering requirements specific to your business

needs, and learn how to apply them in such a way as to build scalable infrastructure and configuration for your future.

405 CREATE AN ELECTRONIC FORM SOLUTION USING INFOPATH AND SHAREPOINT

By Nicola Young

Paper, paper, everywhere. There are so many forms in an office to keep track of that the task can overwhelm both the people who create the forms and those who fill them out. This class will show you how to ensure everyone is using the correct version of the form and create dynamic forms using InfoPath 2007 and the Forms Server capabilities built into SharePoint Server Enterprise.

406 SUCCESSFULLY IMPLEMENTING NEW SOLUTIONS

By Jennifer Mason

Here's a beginning look at ways to encourage and gain excitement about new SharePoint solutions. This class focuses on implementing new solutions in the organization, including how to support them, how to communicate the changes, and how to generate end-user enthusiasm. You will learn what to look out for during implementation, including the pitfalls to avoid, how SharePoint-based solutions are different from other solutions, and the importance of learning from today's implementations to plan for tomorrow's.

407 A DEEP DIVE: RICH CLIENTS AND SHAREPOINT WEB SERVICES

By John Milan

Just about everything a developer can do to manipulate data and lists on SharePoint Server can also be done with SharePoint Web services on the client. This class will explore how a rich client can use these capabilities to move data bidirectionally between desktop applications such as Microsoft Project and simple SharePoint task lists. Get ready for a few tips and tricks so that your solutions can scale beyond the sandbox to actual deployment.

WEDNESDAY, JAN. 28 500 SERIES

4:00 pm – 5:15 pm

501 CONNECTING SHAREPOINT TO REMOTE DATA AND APPLICATIONS THROUGH SIMPLE SERVICES

By Ralph James

Is there an easier way to get back-office and Internet information into SharePoint? Can we learn something from the developer-friendly Web service models offered by Google, Yahoo, and Amazon? In this session we will use simple services to connect SharePoint Web Parts to dozens of enterprise and Internet information sources. We will also present a 360-degree customer lookup Web Part that merges information from five different enterprise and extranet information sources.



Class Descriptions

Technical Classes

502 GETTING TO KNOW THE SHAREPOINT OBJECT MODEL

By Fabian Williams

Learn the primary objects that would be used in an average SharePoint development project: SPSite, SPWeb, SPList, SPListItem and more.

503 SHAREPOINT: THE ULTIMATE INFORMATION MANAGEMENT LIBRARY

By Bud Porter-Roth

Information management is concerned with ensuring that company records and documents can be found when needed, destroyed when not needed, and held for legal and tax purposes. One of the single largest problems facing industry today is the almost total lack of control over day-to-day business documents. Many electronic document management systems exist today, but because of they are costly, complex, and difficult to use they are not fully integrated into our business environments. SharePoint offers users a "user managed environment" in which the user, with guidance, can create libraries and organize information according to his or her needs. This session will review some of the basic information management principles and how SharePoint libraries can be built and organized to meet information management needs.

504 DAZZLING SHAREPOINT WITH SILVERLIGHT

By Becky Isserman

Silverlight is a new tool created to enrich the user experience in Web

applications. SharePoint is an enterprise collaboration platform that fulfills a host of responsibilities, such as content management and collaboration. When combined, the two technologies can complement one another through a rich user interface experience. In this session, we will cover how to create Silverlight Controls in Expression Blend 2.0 to enhance the SharePoint user experience. We will also discuss how to use these controls in SharePoint with very minimal efforts.

505 OPTIMIZING INFORMATION SECURITY IN SHAREPOINT

By Mark Ferraz

Information security is an important consideration when you decide to deploy any technology solution, and Microsoft Office SharePoint Server 2007 is certainly no exception. Protecting information and information systems from unauthorized use, modification, disruption and destruction is fundamental to the success of your implementation. This class explores key information security concepts and practical application of best practices for securing SharePoint.

506 SHAREPOINT WORKFLOWS – FROM OUT-OF-THE-BOX TO OUT-OF-THIS-WORLD

By Derek Neiding

The options for creating simple to complex workflows in SharePoint – where no programming is needed – will be explored. The capabilities of the out-of-the-box workflows, and their pros and cons, will be examined. Then



the focus will turn to the workflow capabilities of SharePoint Designer and we will summarize its strengths and weaknesses. Finally, we will look at third-party add-ons to SharePoint that allow for out-of-this-world workflows with no programming.

507 TO BE ANNOUNCED

THURSDAY, JAN. 29

600 SERIES

8:30 am – 9:45 am

601 FAST TRACK TO SHAREPOINT FEATURE GENERATION

By Bjørn Furuknap

Writing features can be a tedious task. Writing site definitions and list templates from scratch can be a nightmare—and that is long before we get into content type definitions. There must be an easier way! This class will teach you some tricks and tools that will greatly decrease the time needed to create features for SharePoint. Starting with a blank solution in Visual Studio, we will generate a complete SharePoint solution, including custom site definitions, list templates and content types. CAUTION: You should know ASP.NET and at least have a cursory knowledge of XML. Oh, and read up on the contents of the Template folder in the 12-hive. If you don't know what that means, this deep-dive class probably isn't for you.



Class Descriptions

Technical Classes

602 INTO THE WILD: THE CHALLENGES OF CUSTOMIZED SHAREPOINT APPS IN RELEASE

By **Andreas Grabner**

This class will examine the real-world challenges of customized SharePoint applications when they are released “into the wild.” We will consider why such applications almost always work on the developer’s machine—and why they often fail in production. Web parts and lists are the main focus in this advanced class.

603 SHAREPOINT DIRECTORY MANAGEMENT

By **Michael Lotter**

One of the new capabilities in SharePoint Server 2007 is SharePoint Directory Management Service, on the Incoming e-mail page in Central Administration. This class will cover the purpose, capabilities and technical details of SharePoint Directory Management Service.

604 PROTECT AND DEFEND YOUR DATA

By **Jason Medero and Christopher Regan**

With most SharePoint implementations storing critical business data, it is crucial that this data be protected and quickly restorable in the event of a disaster. Learn how utilizing Data Protection Manager 2007 as your backup/restore/disaster recovery solution provides a full-fidelity solution with granular control. We will walk you through the initial configuration of DPM as well as setting up a recovery farm.

605 TO BE ANNOUNCED

606 ADMINISTERING SHAREPOINT USING POWERSHELL

By **Darrin Bishop**

SharePoint provides many interfaces to manage and administer your SharePoint farm. Many administrators now know about Microsoft PowerShell and how it can greatly improve your command-line administration experiences. This class will give an overview of Microsoft’s new object-oriented scripting environment and demonstrate how you can create reusable PowerShell functions and scripts to create powerful, automated SharePoint tasks.

607 SHAREPOINT REPLICATION TIPS – CONSIDERATIONS FOR AN EFFECTIVE INFORMATION SHARING STRATEGY

By **Andrew Yeung**

Many leading organizations look to Microsoft SharePoint as an essential online collaboration platform and enterprise-wide content repository. In order to provide continuous, reliable information access to geographically dispersed audiences, a high-performance content replication strategy must be employed. This session will examine issues such as conflict resolution for two-way replication, synchronization of content, configuration and securities, and optimizing network bandwidth consumption.

THURSDAY, JAN. 29 700 SERIES

10:30 am – 11:45 pm

701 SHAREPOINT CONTENT TYPES: KEYS TO MANAGING INFORMATION TAXONOMY

By **Bob Mixon**

Building an enterprise-class information and metadata mapping for an information asset management system can be a complex task. In this class, learn how to take an enterprise-class information taxonomy and apply it to SharePoint content types, which can then lead you to successful information aggregation and relevant search results.

702 10 QUICK WINS WITH SHAREPOINT — AND NO CODE!

By **Joshua Haebets**

Beginners, or even longtime users seeking shortcuts, will learn how to create business excitement and acceptance of SharePoint using no code. This class will offer 10 quick demonstrations of how to create and implement some SharePoint features using only the UI and SharePoint Designer. These will include expense forms, leave forms, interface customization (using CSS and MasterPages), document migration tools and adding icons to Web parts.

703 CUSTOMIZING SHAREPOINT SEARCH

By **John Ross**

Search within SharePoint is extremely powerful right out of the box. This class will show you how to get the



Class Descriptions

Technical Classes

most out of the search functionality—without writing any code! It will discuss the search components and how they work together, and show you how to create advanced searches, customize search results and create custom search solutions that deliver content to your users in fewer clicks.

704 TUNING MEMORY MANAGEMENT IN SHAREPOINT

By Michael Lotter

SharePoint Server 2007 and Windows SharePoint Services have more functionality—and more screens and options for performance—than did their predecessors, so tuning memory management has become a necessary action to make the farm run smoothly. This class will get into the details on what can be done to set up efficient farm memory management.

705 SHAREPOINT WITH WINDOWS 2008 AND SQL 2008

By Todd Klindt

Now that Windows 2008 and SQL Server 2008 are out, should you put them into service in your SharePoint farm? Absolutely! In this class, we will show the exciting new features of Windows 2008 and how each of them can be leveraged by the SharePoint administrator. We will also look at some exciting new functionality in SQL Server 2008 and show how it can be used in a SharePoint environment.

706 CASE STUDY: HOW ENERGIZER TRAINED ITS USERS TO CHANGE

By Tiffany Songvilay

Energizer didn't just want to train its users on how to use SharePoint and Office 2007; it wanted to change the way its users worked, and it wanted to see user adoption of the new tools within six months of deployment. This class will show you the resources you'll need to see results.

707 TO BE ANNOUNCED

THURSDAY, JAN. 29
800 SERIES

2:30 pm – 3:45 pm

801 BUILDING SCALABLE, HIGH-PERFORMANCE SHAREPOINT APPLICATIONS

By Andreas Grabner

While the development of SharePoint-based services is relatively easy, making them perform and scale can be a real challenge. This class will show you code in the SharePoint Component Model, so you can learn about what the framework is doing under the hood when it is used by a WebPart or an external application. This insight is vital in order to build high-performing and scalable applications based on SharePoint.

Take Advantage Of
EARLY BIRD RATES!

See Page 24

802 INTEGRATING SQL SERVER 2005 REPORTING SERVICES WITH SHAREPOINT

By Christopher Regan

Microsoft provides the aptly titled SQL Server 2005 Reporting Services Add-in for Microsoft SharePoint Technologies to make the job easier, yet many SharePoint administrators and IT professionals run into many issues during setup. This class is designed to show how to set up the add-in correctly the first time, and how to use its many features. As a bonus, learn how to deploy the reports through Visual Studio—without having to write a line of code!

803 IMPLEMENTING A CUSTOM NAVIGATION SOLUTION FOR SHAREPOINT

By Ben Stegink

Does your SharePoint implementation have multiple site collections and no good way to navigate among them, or a “quick launch” with too many items to scroll through? Have you ever wanted to create your own quick-launch navigation using a Web part that can be customized to show links based on criteria you set or filters within Microsoft Office SharePoint Server? This session will cover several options for implementing a custom navigation solution within your SharePoint farm, either by using out-of-the-box SharePoint functionality or by adding third-party Web-part solutions to allow customized navigation in your farm among various site



Class Descriptions

Technical Classes

collections, Web applications and even non-SharePoint sites.

804 DOCUMENT CAPTURE AND INDEXING – A CASE STUDY

By Mike Stuhey

Hear first-hand about the tough lessons learned from a recent large-scale SharePoint installation at a major healthcare organization on how to capture and index documents using SharePoint. Among the issues: should you use the post method or a custom Web service? Should images be sent inside or outside XML? How do you capture and index documents outside the firewall? Get the answers to these and other questions.

805 A SIMPLE, OUT-OF-THE-BOX PROJECT MANAGEMENT SOLUTION

By John Milan

The SharePoint Server Enterprise package offers a lot of powerful functionality out of the box that can introduce real collaboration between project managers and their teams. This class will show you how to build a simple project plan and use the Web parts that come with SharePoint to run a simple project. Then you will learn how to scale it to run larger projects and report the results.

806 DATA MOVEMENT, STORAGE, ARCHIVING AND RECOVERY

By Randy De Meno

Among the benefits of SharePoint is the ability to archive, restore, recall and protect data, and to provide disaster recovery for SharePoint. CommVault will discuss Windows Centric Data Management for SharePoint and offer demonstrations of these capabilities. The ability to assist and accelerate upgrades to SharePoint 2007 by making SharePoint data “release independent” will be showcased. Key management of SharePoint’s environment (Active Directory, Exchange, Windows) will also be touched upon and demonstrated.

807 TO BE ANNOUNCED

THURSDAY, JAN. 29 900 SERIES

4:00 pm – 5:15 pm

901 USING CUSTOM ACTIONS AND APPLICATION PAGES TO MANAGE ISSUES

By Fabian Williams

Send an e-mail directly from an item—good for issues resolution or task lists—so visibility can be maintained by tracking the body of the e-mail within the item itself. This class will explore the options users have when using custom actions, such as leveraging the EditControlBlock and the DisplayFormToolBar, as well as any tokens that can be used in the Action URLs.

902 EXCEL SERVICES AS A BUSINESS INTELLIGENCE SOLUTION

By Jeremy Beaumier

The disadvantage of using Microsoft Excel for mission-critical data is that it tends to spread out in the organization with no effective means to tie workbooks into business intelligence tools. Microsoft SharePoint Server 2007 overcomes this challenge through the implementation of Excel Services, which give you the ability to consolidate workbooks into a common document library and publish the spreadsheets, charts and graphs into a SharePoint site. This class will cover Excel Services components, key performance indicators, and how to use Excel Services in dashboards.

903 ECM, EXTRANETS AND CUSTOMIZATION

By Errin O’Connor, Michael Goodloe, Ben Stegink, Alex Obratsov, and Rafael Perez

Microsoft Office SharePoint Server 2007’s capabilities out of the box are extremely powerful, but adding advanced and customized solutions will take your SharePoint implementation to a whole new level, ensuring its success within your organization. Learn how to “kick it up a notch” with advanced ECM configurations; implementation of an external security model solution; and customizations such as custom Web parts, workflows, master pages and other third-party solutions.



904 INTEGRATING SHAREPOINT WITH ERP — AND NO HARD-CODING!

By Jeff Singleton

One key to the success of Jeff Singleton's strategy while CTO at global marketer Kaz Inc. was to avoid extending and customizing ERP; instead, leveraging SharePoint solutions to resolve business process, workflow and Webform, issues. Jeff was able to successfully introduce the functionality of SharePoint alongside ERP deliverables in fulfilling Kaz end-user business process improvement requirements. In this class, he'll discuss how he did it.

905 BEST PRACTICES IN SHAREPOINT BACKUP AND RECOVERY

By Andrew Yeung

Protection from unexpected data loss is a vital concern for today's SharePoint administrators. How can you

ensure that your SharePoint backup policies are governed appropriately by your organization's business processes to promote system protection? Learn how to safeguard your content and maximize application availability, with key considerations specific to your SharePoint environment based on departmental, functional or organizational requirements.

906 SHAREPOINT AND SEARCH SERVER: GETTING THE RIGHT RESULTS EVERY TIME

By Joshua Haebets

SharePoint provides a great platform for enterprise search. Now, with the release of Search Server 2008, you can pull together information from a range of sources. This class will demonstrate how to set up and configure Search Server within your SharePoint environment. Configuration will include creating federated search queries to allow you to query

external data sources such as websites, CRM systems and even third-party data sources. The second part will cover presentation of search results to the end user, including customizing XSL, sorting results and creating a search center where end users can find the results they need first time, every time.

907 TO BE ANNOUNCED



Faculty



Neville Atkins

MCT, MCSE, MCDBA, MCSD

Learning Tree instructor Neville Atkins has been

SharePoint technical strategist and evangelist on the largest SharePoint telecommunication industry implementation in the U.K., Germany and Ireland.



Jeremy Beaumier

A senior consultant for Robbins-Gioia in Ottawa, Jeremy Beaumier is focused on the use of SharePoint, SQL Server, Project Server and Portfolio Server as the premier solution suite to enhance collaboration, document and record management, and business intelligence.



Darrin Bishop

MVP (MOSS)

Darrin Bishop is a Midwest-based Microsoft partner focusing on Share-

Point portals and collaboration. He is the author of "The Rational Guide to Building SharePoint Web Parts," published by Rational Press. Darrin is also a founding board member for the International SharePoint Professionals Association. Follow his SharePoint blog at darrinbishop.com/blog.



Guy Cox

MVP (MOSS)

A consultant with Robbins-Gioia, Guy Cox has more than 30 years of informa-

tion management experience in areas ranging from heuristics-based production scheduling and rule-based telecommunications billing systems to command, control, communications, computer, intelligence and surveillance systems. Guy specializes in the business process management aspects of SharePoint.

Randy De Meno

Randy De Meno joined CommVault in 1994 and led the company into heterogeneous data management.

Randy holds patents on a number of CommVault's technologies, including the Granular Application Integrated Backup and Recovery capabilities. He also spearheaded the partnership with Microsoft in 1999 and still manages the strategic relationship. Randy heads CommVault's application efforts for their Exchange, Active Directory, SQL, SharePoint, Notes/Domino and other Windows-based solutions.



Mark Ferraz

Mark Ferraz is a senior information architect specializing in information management and collabora-

tion. He is the president of consulting firm SolutionsMark and has more than 10 years of experience designing, managing and implementing

complex technology projects. Mark has been working as the technical development lead on one of the largest SharePoint deployments to date, at Chevron.



Bjørn Furuknap

Bjørn Furuknap of Norway holds more than 10 MCP titles, including every

SharePoint certification from Microsoft. He has worked on SharePoint projects for the largest companies in Norway as well as having been hired by Microsoft to develop SharePoint solutions. He also writes regularly for SharePoint Magazine and in his SharePoint blog at furuknap.blogspot.com.



Michael Goodloe

Michael Goodloe is the director of consulting services for Houston-based EPC Group, where he

directs architects, developers and subject-matter experts for enterprise SharePoint implementations. Previously, Michael served in the U.S. Army as logistician and asset visibility warrant officer.





Andreas Grabner

Andreas Grabner has 10 years' experience as an architect and developer, and currently works as a senior performance architect for dynaTrace Software, where he influences the product strategy and works closely with customers in implementing performance management solutions across the application life cycle.



Joshua Haebets

Joshua Haebets is the principal consultant at nSynergy International, a global SharePoint implementation company. He currently manages implementation projects in Australia and China.



Becky Isserman

MCP, MCAD
Becky Isserman has been a SharePoint Developer since 2005 when she attended the Portal University with Levi, Ray, and Shoup in Springfield, IL. She has been a Web designer/developer since she was 15, hand-coding HTML 3.0 websites in NotePad.

Ralph James

Ralph James has over 20 years experience in enterprise portals and distributed software systems. He has developed and deployed a global

simple service bus for a major pharmaceutical company, and led the architecture and design team for their worldwide portal rollout. He is currently CTO at RSSBus, using simple services to extend and simplify information access.



Todd Klindt

MVP (WSS)

Todd Klindt is a consultant specializing in SharePoint technologies for IT administrators. He contributed to the book "Real World SharePoint 2007: Indispensable Experiences From 16 MOSS and WSS MVPs." Read his blog at www.toddklindt.com/blog.



Michael Lotter

MCTS

Michael Lotter, a SharePoint solutions architect for B&R Business Solutions, travels throughout the United States implementing SharePoint and InfoPath-based solutions. He is a co-author of O'Reilly Media's "SharePoint 2007: The Definitive Guide." You can follow Michael's work through his blog at blog.michaellotter.com.



Jennifer Mason

Jennifer Mason has spent the past several years providing consulting services around SharePoint Technologies and is currently working with the team at SharePoint 911. Her

focus has been on strategy, planning, governance and best practices for implementing business solutions using SharePoint technologies. Jennifer is also a founding member of the Columbus, Ohio, SharePoint Users Group.



Jason Medero

MCP, MCT, MCTS, MVP (WSS)

Jason Medero is a systems architect and managing partner of B&R Business Solutions, a central New Jersey-based firm specializing in SharePoint and surrounding technologies, infrastructure, real-time communications (OCS) and application development. He is an active member of the SharePoint User Group in New Jersey and New York City, where he sits on the speaker selection committee. Visit his blog at sharepointblogs.com/JasonMedero.



John Milan

MVP (MOSS)

John Milan founded TeamDirection in 2002 and has been focused on collaborative solutions for workgroups ever since. John and his team wrote the first GUI project management tool for Groove Networks, purchased by Microsoft in March 2005. Since then, he has focused on SharePoint technologies. His current efforts are to provide richer integration between rich clients and Windows SharePoint Services.



Faculty



Bob Mixon

MVP (MOSS)

Bob Mixon, principal of Mixon Consulting Inc., has been involved in the software technology industry for more than 25 years and has expertise in business process automation, knowledge management, enterprise information architecture and development. Bob has considerable experience in the planning, design and implementation of intranets and extranets using SharePoint products and technologies. Read his blog at mastering-sharepoint.com/blogs/BobMixon.

Derek Neiding

Derek Neiding is a principal consultant with Razorleaf Corp., managing the company's SharePoint services business unit. He has extensive experience in the product design and manufacturing industry including consulting with clients regarding process and regulatory compliance as well as quality systems design and implementation.



Alex Obratsov

Alex Obratsov is a senior SharePoint architect for EPC Group, designing its best-practices SharePoint implementations. Alex served in the role of system architect and project manager for the expansion of a Port of Houston project in which he was responsible for the design of the network platform for the enterprise.



Errin O'Connor

Errin O'Connor is the founder and chief executive officer of EPC Group and the author of "Windows SharePoint Services 3.0 Inside Out," by published Microsoft Press. He has completed more than 93 individual SharePoint implementations and has worked with some of the largest organizations in the United States.



Rafael Perez

Rafael Perez is a Sr. Consultant with over with over 10 years of experience in enterprise architecture, custom application development, and infrastructure services. He specializes in the design and development of custom solutions leveraging Microsoft Technologies, primarily involving the .NET Framework and SharePoint Products & Services. He is a dedicated contributor to the Global SharePoint community via online forums, the Houston SharePoint Users Group, and his blog at <http://blog.rafelo.com>

Bud Porter-Roth

Bud is principal consultant at Porter-Roth Associates, with more than 20 years of experience in the electronic document management industry. He started working with one of the first document imaging companies and has experience with document imaging, electronic document management, and workflow systems. Bud is a frequent speaker at AIIM and ARMA

conferences and writes articles about information management for industry publications.



Christopher Regan

MCT, MCP, MCTS

Christopher Regan leads all SharePoint engagements for New Jersey-based consulting firm B&R Business Solutions. He is a co-author of O'Reilly Media's "SharePoint 2007: The Definitive Guide." Chris also serves as the business director and a board member for the International SharePoint Professionals Association. Find his blog at cregan.wordpress.com.



Tom Rizzo

Tom Rizzo is director of SharePoint product management at Microsoft. In this role, he leads a team that helps customers and partners understand, develop on and deploy Microsoft SharePoint, which is one of Microsoft's fastest-growing products. Before working in SharePoint, Tom worked on the SQL Server and Exchange Server teams at Microsoft. Tom is also the author of six books on topics ranging from developing collaborative solutions on the Microsoft platform to deep-dive technical references for SQL Server. You can reach Tom at thomriz@microsoft.com.



Faculty



John Ross

John has been involved with a wide range of SharePoint implementations that include public-facing Internet sites, corporate intranets and extranets for clients ranging from small businesses to Fortune 500 companies as well as government organizations. John is co-author of the upcoming book, "MOSS Explained: An Information Workers Deep Dive into Microsoft Office SharePoint Server 2007" and was a contributing author to "Professional SharePoint 2007 Design." Read his blog at www.sharepoint911.com/blogs/john.



Jeff Singleton

Jeff Singleton is an enterprise consultant focusing on delivering ROI from investments made in quality systems, process improvement, supply chain and technology. As CTO of Kaz Inc. (a US\$600 million-plus global marketer of health-care and home environment products under the Vicks and Honeywell brands), he successfully implemented SharePoint; one key was avoiding customization of the Oracle ERP system, while introducing the functionality of SharePoint as a foundation for building a bridge between Oracle and evolving end-user requirements.



Tiffany Songvilay

MCTS
Tiffany Songvilay is the co-author of "So That's How! 2007

Microsoft Office System: Time-savers, Breakthroughs, & Everyday Genius." Tiffany recently engaged with Energizer during its deployment to SharePoint Server and Office 2007; she designed and implemented its communications plan to transition its workforce smoothly into the new technology. Read her blog at officeovereasy.com.



Ben Stegink

MCP, MCTS
Ben Stegink is a Senior SharePoint Architect for EPC Group. Ben designs

EPC Group's proven SharePoint solutions to help ensure that its clients receive proven best-practices information and system architectures. Ben is a seasoned SharePoint consultant who has dealt in all aspects of an enterprise SharePoint 2007 implementation. Access his blog at www.benstegink.com

Mike Stuhey

Mike Stuhey has more than 18 years of experience in the document imaging technology and business process automation industries. He has held executive positions with industry-leading vendors including Scantron and Cardiff Software. Stuhey also has been a frequent speaker at industry trade shows.



Dux Raymond Sy

PMP
Dux Raymond Sy is a certified Project Management Professional and a managing partner and the chief evangelist of Innovative-e, a Microsoft-certified business technology consulting and services company. He is the author of "SharePoint for Project Management," published by O'Reilly Media. A sought-after trainer, he has developed and facilitated management and technology training to government organizations; Fortune 500 companies; and nonprofit institutions in the United States, Bahamas, Barbados, China, the United Kingdom and the Philippines. He regularly writes about project management, SharePoint and globalization at meet-dux.com.

Mike Watson

MCSE, MCSA
Mike Watson is a senior product manager at Quest specializing in SharePoint manageability, scalability, and availability. Before moving to Quest Software, Mike was instrumental in planning and deploying Microsoft Managed Services and Microsoft Online as well as Microsoft Services efforts such as MOSSRAP (MOSS Risk Assessment Program) and SLM. (Service Level Manager) Mike is a top-rated speaker at technical conferences, an instructor for Microsoft's Certified Master program, and a frequent contributor to whitepapers, articles, and books.



Faculty

Fabian G. Williams

MCSW, MCSD, MCDBA

Fabian Williams is a SharePoint Architect at CDW Advance Technology Services Information Worker Practice. Mr. Williams was the chief technology officer for WING, Inc. Recently, he was the chief Internet developer for the Department of Defense's Global Emerging Infections System and a sales engineer at Citrix Inc. Fabian keeps a blog for information workers, "SharePoint is Everywhere and Everywhere there is SharePoint", at <http://fabian-williams.spaces.live.com/>.



Andrew Yeung

Andrew Yeung, director of product management at AvePoint, performs in-depth research and analysis of SharePoint's landscape and develops strategies for new-product design and deployment methodologies. He has extensive experience in enterprise-level administration and management of software deployments.



Nicola Young

Nicola Young is a SharePoint trainer and consultant specializing in information organization and usability for the SharePoint 911 consultancy, with a primary focus on the business applications of SharePoint. She has authored several courses for SharePoint training company Ted Pattison Group. Read her blog at sharepoint911.com/blogs/Nicola.



Shane Young

Microsoft MVP (MOSS)

Shane Young is president and principal consultant at SharePoint 911, with more than 12 years' experience architecting and administering large-scale server farms using Microsoft enterprise technologies. Shane has been recognized by Microsoft as an authority on SharePoint and is among an elite group of SharePoint MVPs. Shane has written three SharePoint 2007 books and maintains the popular SharePoint Farmer's Almanac blog at msmvps.com/blogs/shane.



Hotel & Travel



The SharePoint Technology Conference will be held at the Hyatt Regency San Francisco Airport.

Hyatt Regency San Francisco Airport

1333 Bayshore Highway
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Reservations

Room rates for SP TechCon attendees are US\$165 per night for single occupancy and US\$190 per night for double occupancy. This rate is available from Friday, January 23 through Monday, February 2.

Please make your hotel reservations using the following link:
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Reservations must be made by January 5, 2009, to receive the discounted rate.

Hotel Highlights

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The shuttle is available every day, 24 hours a day, and runs every 10 to 15 minutes. Take your luggage to the Departures Level, center island, and look for the area marked "Hotel Shuttle." The shuttle is a large bus marked "Hyatt Regency and Marriott."

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Directions:

From San Francisco International Airport (2 miles):
Take 101 South toward San Jose. Exit Millbrae Ave. Turn left on Millbrae Ave. Turn right at the second stoplight onto Bayshore Hwy. Proceed through 4 stoplights. Hotel is on right-hand side.

From Oakland Airport (approximately 30 miles) and Points East:

Take I-880 South toward San Jose. Merge onto CA-92 W toward San Mateo Br. Merge onto US-101 N toward San Francisco to the Broadway Exit. Take the Airport Blvd ramp toward Bayshore Blvd, then turn left onto Bayshore Hwy to the hotel.

From San Jose Airport (approximately 30 miles) and Points South:

Take 101 North to the Broadway Exit. Take the Airport Blvd ramp toward Bayshore Blvd, then turn left onto Bayshore Hwy to the hotel.



REGISTER TODAY!
See Page 24



Conference Planner

MONDAY, JANUARY 26
4:00 pm – 7:00 pm Registration Open

TUESDAY, JANUARY 27	
7:30 am – 7:00 pm Registration Open	
8:30 am – 5:00 pm	
FULL-DAY WORKSHOPS	
W-1	Getting up to Speed as a SharePoint Administrator Todd Klindt, Shane Young
W-2	Success With SharePoint, From Start to Finish O'Connor, Goodloe, Stegink, Obratsov and Perez
W-3	Mastering the Art of Customizing the SharePoint User Experience Bjørn Furuknap
W-4	Share and Ye Shall Find: Delivering Content That Users Need Bob Mixon
MORNING SESSIONS 8:30 am – 12:00 pm	
W-5	Creating an Information Architecture Mark Ferraz
W-6	Getting Started With SharePoint Development Jennifer Mason and John Ross
AFTERNOON SESSIONS 1:30 pm – 5:00 pm	
W-7	Leveraging SharePoint for Project Management Dux Raymond Sy
W-8	Leveraging SharePoint in a SOA-Based Infrastructure Larry Reimann

WEDNESDAY, JANUARY 28				
7:30 am – 7:00 pm Registration Open				
8:30 am – 9:15 am Keynote				
2:00 pm – 7:00 pm Exhibit Hall Open				
2:15 pm – 2:45 pm Coffee & Ice Cream in Exhibit Hall				
9:30 am – 10:45 am		11:00 am – 12:15 pm		1:00 pm – 2:15 pm
101 Teaming Up to Deliver Complex SharePoint Apps Mark Ferraz		201 Archival Storage: Strategies and Technologies Bud Porter-Roth		301 To Code or Not to Code: SharePoint Customization Vs. Development John Ross
102 Planning for a Successful SharePoint Project John Ross		202 Building Business Intelligence Portals Darrin Bishop		302 SharePoint Security Management for the Business User Michael Lotter
		203 SharePoint Search Configuration and Administration Shane Young		303 How to Build a Change Control System in a SharePoint PMIS Dux Raymond Sy
104 SharePoint Best Practices: Doing It Right the First Time O'Connor, Goodloe, Stegink, Obratsov and Perez		204 Getting Started With SharePoint Workflows Nicola Young		304 Building the Platform as a Service O'Connor, Goodloe, Stegink, Obratsov and Perez
105 Moving to SharePoint: "Won't Everyone Need Training?" Neville Attkins		205 Administering SharePoint From the Command Line With STSADM.EXE Todd Klindt		305 Maintaining Data Integrity Mike Watson
106 SharePoint Planning and Governance AJ Mirwani		206 Office and SharePoint: Better Together Tom Rizzo		306 Social Networking and User Profiles for Business Jie Li
107 Working With SharePoint APIs Dave Pae		207 Working With SharePoint Designer Dave Pae		307 Scaling With SharePoint AJ Mirwani
				401 Customizing the SharePoint User Experience, Revisited Bjørn Furuknap
				403 SharePoint Administrators: The Reluctant SQL Server DBAs Todd Klindt
				404 How to Balance Web Apps, Application Pools and Site Collections for Optimal Use Bob Mixon
				405 Create an Electronic Form Solution Using InfoPath and SharePoint Nicola Young
				406 Successfully Implementing New Solutions Jennifer Mason
				407 A Deep Dive: Rich Clients and SharePoint Web Services John Milan
5:15 pm – 7:00 pm Attendee Reception in Exhibit Hall				
7:00 pm – 9:00 pm SharePoint Answer Session With Pizza and Microsoft				

Don't Be Left Out!
REGISTER TODAY!



THURSDAY, JANUARY 29

7:30 am – 4:00 pm Registration Open
9:30 am – 1:30 pm Exhibit Hall Open
9:45 am – 10:30 am Coffee & Doughnuts in Exhibit Hall
12:45 pm – 1:00 pm Prize Patrol in Exhibit Hall
1:30 pm – 2:15 pm Keynote

4:00 pm – 5:15 pm	8:30 am – 9:45 am	10:30 am – 11:45 am	2:30 pm – 3:45 pm	4:00 pm – 5:15 pm
<p>501 Connecting SharePoint to Remote Data and Applications Through Simple Services Ralph James</p>	<p>601 Fast Track to SharePoint Feature Generation Bjørn Furuknap</p>	<p>701 SharePoint Content Types: Keys To Managing Information Taxonomy Bob Mixon</p>	<p>801 Building Scalable, High-Performance SharePoint Apps Andreas Grabner</p>	<p>901 Using Custom Actions and Application Pages to Manage Issues Fabian Williams</p>
<p>502 Getting to Know the SharePoint Model Fabian Williams</p>	<p>602 Into the Wild: The Challenges of Customized SharePoint Apps in Release Andreas Grabner</p>	<p>702 10 Quick Wins With SharePoint — and No Code! Joshua Haebets</p>	<p>802 Integrating SQL Server 2005 Reporting Services With SharePoint Christopher Regan</p>	<p>902 Excel Services as a Business Intelligence Solution Jeremy Beaumier</p>
<p>503 SharePoint: The Ultimate Information Management Library Bud Porter-Roth</p>	<p>603 SharePoint Directory Management Michael Lotter</p>	<p>703 Customizing SharePoint Search John Ross</p>	<p>803 Implementing a Custom Navigation Solution for SharePoint Ben Stegink</p>	<p>903 ECM, Extranets and Customization O'Connor, Goodloe, Stegink, Obratsov and Perez</p>
<p>504 Dazzling SharePoint With Silverlight Becky Isserman</p>	<p>604 Protect and Defend Your Data Jason Medero, Christopher Regan</p>	<p>704 Tuning Memory Management In SharePoint Michael Lotter</p>	<p>804 Document Capture and Indexing — a Case Study Mike Stuhey</p>	<p>904 Integrating SharePoint With ERP — and No Hard-Coding! Jeff Singleton</p>
<p>505 Optimizing Information Security in SharePoint Mark Ferraz</p>		<p>705 SharePoint With Windows 2008 and SQL 2008 Todd Klindt</p>	<p>805 A Simple, Out-of-the-Box Project Management Solution John Milan</p>	<p>905 Best Practices in SharePoint Backup and Recovery Andrew Yeung</p>
<p>506 SharePoint Workflows — From Out-of-the-Box to Out-of-This-World Derek Neiding</p>	<p>606 Administering SharePoint Using PowerShell Darrin Bishop</p>	<p>706 Case Study: How Energizer Trained Its Users to Change Tiffany Songvilay</p>	<p>806 Data Movement, Storage, Archiving and Recovery Randy De Meno</p>	<p>906 SharePoint and Search Server: Getting the Right Results Every Time Joshua Haebets</p>
	<p>607 SharePoint Replication Tips — Considerations for an Effective Information Sharing Strategy Andrew Yeung</p>			

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- Conference materials—CD-ROM of all presentations available
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Check. Fill out the online registration form. Print out the REGISTRATION RECORD and RECEIPT and mail to BZ Media LLC, 7 High Street, Suite 407, Huntington, NY 11743, with your payment. Online registrations that are mailed without payment will not be confirmed until payment is received.

Purchase Order. If you register using a PO, you'll be invoiced immediately for the registration amount. Payment must be received before your registration can be confirmed.

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User Groups. Contact Jill Campbell, jcampbell@bzmedia.com, to see if your group is eligible for a discount.

CANCELLATION & REFUND POLICY

You can receive a full refund, less a \$50 registration fee, for cancellations made by Tuesday, December 23, 2008. Cancellations after this date are non-refundable. Send your cancellation in writing to registration@bzmedia.com. Registrations may be transferred to another person.

QUESTIONS

Contact Jill Campbell, Conference Director, at jcampbell@bzmedia.com or +1-415-785-3419.



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