

Additional Sponsorship Opportunities at SPTechCon Boston

Increase your exposure at SPTechCon and position yourself as a market leader in the fast-growing SharePoint Market!



Attendee Bag Insert\$500

(included with Silver Sponsorship or above)

Support your collateral material with a DVD, CD, or additional piece of marketing literature (limit: 8 pages, 8.5 x 11 inches).

Luncheon Discount Coupon Sponsors (limit: 3)\$2,475

Offset the cost of Monday, Tuesday or Wednesday's lunch by providing attendees with a discount coupon. Each coupon is worth \$10 toward the purchase on an on-site lunch. Your logo and message are printed on the voucher, and you will be named as the lunch sponsor during the event.



Internet Access Sponsor (exclusive)\$2,945

Attendees will appreciate your sponsorship of their wireless internet access in the lobby and on the show floor during the conference. Includes pre-show recognition and on-site signage.

Full-Page Ad in Show Program\$695

(included with Gold Sponsorship or above)

Half-Page Ad in Show Program\$495

Get a 4-color ad to describe your offering to all SPTechCon attendees and assure you will still be on their minds when they get back to the office.

Reception Napkins (exclusive)\$1,895

Get your logo imprinted on the cocktail napkins used during the Tuesday evening reception. Any extra napkins will be used during coffee breaks.



Extra Conference Passes\$795 each

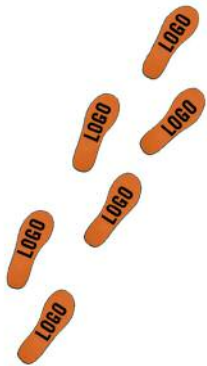
Get additional passes to the technical sessions for your employees or key customers!



Additional Sponsorship Opportunities



SPTechCon
The SharePoint
Technology Conference
June 22-24, 2009 → Boston



Footprints! (exclusive)\$1,895

These fun adhesive floor footprints with your logo will lead buyers right past your competitors and into your booth. Color choices are available, 150 footprints total with show management responsible for placement before the show and removal afterwards.

Coffee-Break Mugs (exclusive)\$2,150

Put your logo of the coffee break mugs that attendees can keep. Mugs will be available at the first exhibit hall coffee break and at following breaks until they run out!



Food/Beverage/Speaking Sponsorship (exclusive) ... \$1,900/\$4,250

If you are a Gold Sponsor or above, you'll already be speaking during the "Tell Me Something I Don't Know About SharePoint" session – and \$1,900 makes you the exclusive food/beverage sponsor of that event. Signage and emcee recognition will make sure attendees know whom to thank...and who to visit in the exhibit hall. If you are not a Gold or above sponsor, \$4,250 will get you both the food/beverage sponsorship plus a 10-minute presentation.

Mouse Pad (exclusive)\$2,295

Put your 4-color message on a soft rubber fabric-covered mouse pad. Mouse pads will be inserted into all attendee bags, and we'll make up an extra hundred for you to give out at your booth. Deadline: June 2.



Lanyard Sponsor (exclusive)\$2,195

Available after May 29, one exhibitor may sponsor the lanyard that will adorn every attendee thereby indelibly burning your brand name into their brains!

Contact your regional sales manager today!

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