

# The Best Technical Training for SharePoint Comes to Boston!

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& Workshops**



June 22-24, 2009 → Boston

Hyatt Regency Cambridge  
Cambridge, MA

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"Excellent technical foundation on SharePoint. I intend to send colleagues to this conference in the future!"

—Waleed Sarwani, Consultant, Sarwani Systems

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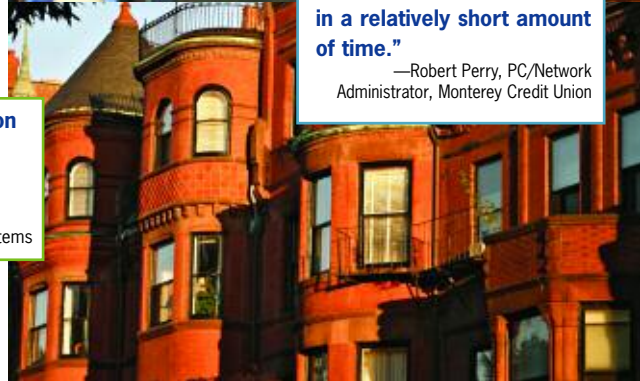
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"I received a tremendous amount of information in a relatively short amount of time."

—Robert Perry, PC/Network Administrator, Monterey Credit Union



"No matter whether you are a beginner, intermediate or advanced SharePoint user/developer/admin, there is something here for everyone."

—Deborah Ferguson, Information Specialist, San Francisco State University



"Great! Well planned, the classes were great for my organization's needs."

—Uka Udeh, IT Specialist, DDOT



# Welcome to SPTechCon: Put SharePoint to Work for You Today!

The rapid adoption of Microsoft Office SharePoint Server continues. Everywhere, it seems, organizations just like yours are either discovering Microsoft's popular collaboration software, or are struggling to understand how to get more out of their SharePoint implementations.

We've seen the struggle, we've felt the pain—and that's why we launched SPTechCon: The SharePoint Technology Conference, in January in the San Francisco Bay Area. SPTechCon was such an overwhelming success, and fills such an important need, that we're bringing the conference east to Cambridge, Mass., June 22-24.

By attending SPTechCon, you'll learn the ins and outs, and tips and tricks, to maximize what you can do with SharePoint right now. In fact, that's the focus of this conference: "Putting SharePoint to Work for You Today!"

For three days, we'll offer the best of the classes and workshops that made the Califor-

nia event such a smash, and we're adding a host of new speakers and topics to keep things fresh. If you were with us at the first SPTechCon, there will be plenty of new information to feed your head. And if you're joining us for the first time, you'll see that we've put together a program for information workers, IT administrators, business executives, architects and developers, with classes ranging from introductory level to expert. All told, there are more than 70 technical classes and workshops from which to choose.

Each presenter at the conference is a true SharePoint expert, with many drawn from Microsoft's technical teams or from outside authorities with MVP status. We're bringing back your favorites, such as Todd Klindt and Shane Young, who will repeat "by popular demand" their workshop on administering SharePoint; Bob Mixon, who will offer an in-depth look at taxonomies as well as his packed full-day workshop on "findability"; and Dux Raymond Sy, who brings his expertise from the project management perspective with a handful of very well-received sessions.

We're also adding more MVPs, such as Scot Hillier, Michael Noel and Robert Bogue, to bring their technical experience and insights to you. Further, we have a number of experts "from the field" such as Tiffany Songvilay, Errin O'Connor and Paul Swider—folks who have gotten their hands dirty under the SharePoint hood and bring real-world experiences to share.



**David Rubinstein**  
Conference Chairman

Day One of the conference will consist of full-day and half-day workshops. The next two days will feature technical classes and a keynote address, as well as social close encounters (of the face-to-face kind), where you can speak with our experts in a more casual setting and exchange new information with your peers.

Among the highlights of the conference will be a new experience we're calling "Tell Me Something I Don't Know," where you can hear a number of short, targeted talks from multiple speakers. From a networking standpoint, you can enjoy a cocktail reception on the exhibit hall floor, a good old-fashioned ice cream social, and various other coffee breaks at which to eat, drink and mingle.

Look over the course listings and put together a program that's right for you. If you sign up now, you'll be eligible for one of our special discounts!

SPTechCon: The SharePoint Technology Conference delivers the technical depth and expert training that shows your organization that you're serious about SharePoint—and about putting it to work for you today!

I look forward to seeing you in June!

Sincerely,  
David Rubinstein  
Conference Chairman, SPTechCon

**"The conference is well worth the money and the time."**

—Ken Crawley, IT Manager, Contra Costa County

**"Had topics for everyone. Able to dive deep in some topics and get real-world advice and suggestions from others."**

—Lisa Elliott, Info Sys Tech Specialist, Missouri Dept. of Transportation

## Contents

Event Schedule.....	3
Special Events.....	3
Workshops.....	4-5
Technical Classes.....	5-11
Hotel and Travel.....	11
Faculty.....	12-13A
Tips To Get Approval to Attend SPTechCon.....	14
Conference Planner.....	14-15
Pricing Information.....	Back Page

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The Industry Magazine for Software Development Managers

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# Event Schedule

## SharePoint Technology Conference At-A-Glance



### SUNDAY, JUNE 21

4:00 pm – 7:00 pm Registration Open

### MONDAY, JUNE 22

7:30 am – 7:00 pm Registration Open  
7:30 am – 8:30 am Continental Breakfast  
8:30 am – 10:00 am Morning Workshop  
10:00 am – 10:20 am Coffee Break  
10:20 am – 12:00 pm Morning Workshop (continued)  
12:00 pm – 1:30 pm Lunch Break  
1:30 pm – 3:00 pm Afternoon Workshop  
3:00 pm – 3:20 pm Coffee Break  
3:20 pm – 5:00 pm Afternoon Workshop (continued)  
**5:15 pm – 6:30 pm** **“Tell Me Something I Don’t Know”**  
**(about SharePoint)**

### TUESDAY, JUNE 23

7:30 am – 7:00 pm Registration Open  
7:30 am – 8:30 am Continental Breakfast  
**8:45 am – 9:30 am** **Keynote**  
9:45 am – 11:00 am Technical Classes 100  
11:00 am – 11:15 am Coffee Break  
11:15 am – 12:30 pm Technical Classes 200  
12:30 pm – 1:45 pm Lunch Break  
1:45 pm – 3:00 pm Technical Classes 300  
**2:30 pm – 7:00 pm** **Exhibit Hall Open**  
3:00 pm – 3:45 pm Coffee & Ice Cream in Exhibit Hall  
3:45 pm – 5:00 pm Technical Classes 400  
**5:00 pm – 7:00 pm** **Reception in Exhibit Hall**  
**7:00 pm – 8:30 pm** **SharePoint Answer Session**  
**With Microsoft MVPs**



### WEDNESDAY, JUNE 24

7:30 am – 4:00 pm Registration Open  
7:30 am – 8:30 am Continental Breakfast  
8:30 am – 9:45 am Technical Classes 500  
**9:45 am – 3:00 pm** **Exhibit Hall Open**  
9:45 am – 10:30 am Coffee & Doughnuts in Exhibit Hall  
10:30 am – 11:45 am Technical Classes 600  
11:45 am – 12:45 pm Lunch Break  
12:45 pm – 2:00 pm Technical Classes 700  
**2:00 pm – 2:30 pm** **Prize Patrol in Exhibit Hall**  
2:30 pm – 3:45 pm Technical Classes 800  
3:45 pm – 4:00 pm Coffee Break  
4:00 pm – 5:15 pm Technical Classes 900

**“Lots to offer, and I have learned so much by attending. Classes were taught by those that have felt your pain and are able to answer your questions.”**

—Brian Kimball, Systems Administrator, Portland General Electric

## Special Events

### MONDAY, JUNE 22

**5:15 pm – 6:30 pm**  
**“Tell Me Something I Don’t Know”**  
**(about SharePoint)**

Learn something new in a handful of short, targeted talks designed to do what the session title says!

**“Attend! And be prepared to learn a lot.”**

—Mark Treacy,  
Software Specialist, DTS

### TUESDAY, JUNE 23

**8:45 am – 9:30 am**  
**Keynote**

Tom Rizzo, Microsoft’s Director of Sharepoint

**2:30 pm – 7:00 pm**

**Exhibit Hall**

See how the SharePoint ecosystem is growing and evolving by speaking with technical experts in our Exhibit Hall.

**5:00 pm – 7:00 pm**

**Attendee Reception**

Open to all SP TechCon attendees, the Reception offers a chance to network with fellow professionals in a casual atmosphere.

**7:00 pm – 8:30 pm**

**SharePoint Answer Session With Microsoft MVPs**

Bring the questions you’ve been waiting to ask, and our faculty will be available to get you the answers you seek.

### WEDNESDAY, JUNE 24

**9:45 am – 3:00 pm**

**Exhibit Hall**

It’s a new day and another chance to talk one-on-one with SharePoint experts in the Exhibit Hall.

**2:00 pm – 2:30 pm**

**Prize Patrol**

Here’s your last chance to win prizes from exhibitors at SP TechCon. Drawings are conducted at each booth and winners are announced. You could be one of them!



# Workshops **Monday, June 22**

"I like the technical nature and how-to without the marketing."

—Molly McQuaid, Deputy Project Manager, CACI

## Full-Day Workshops MONDAY, JUNE 22

8:30 am – 5:00 pm

### **W1** Share and Ye Shall Find: Delivering Content That Users Need

Bob Mixon

"Findability" describes the way information is made available to those who require it. Providing agility regarding the scope and context of information can be a monumental task. In this workshop, you will discover various ways of working with users to determine their specific needs and learn how to fulfill those needs using SharePoint. It's all about agile information aggregation, dissemination and search—come see how to make it work.

**Favorite Class!**

**TECHNICAL LEVEL: INTERMEDIATE**

### **W2** Getting up to Speed as A SharePoint Administrator

Todd Klindt and Shane Young

Are you new to SharePoint administration and ready to jump-start your skills? In this fast-paced workshop, we'll start at the very beginning, with planning and deployment, and then will quickly escalate to more advanced topics, such as performance tuning and admin tricks and shortcuts.

**Topics will include:**

- How to properly install and provision new accounts
- Account troubleshooting and servicing
- When to use Kerberos and other authentication models
- Leveraging the power of SQL Server in SharePoint administration—with some cow jokes thrown in just for laughs

**Back by Popular Demand!**

**TECHNICAL LEVEL: INTERMEDIATE**

## Half-Day Workshops MORNING SESSIONS

8:30 am – 12:00 pm

### **W3-AM** Introduction to SharePoint for Developers

Gary Blatt

What are the differences between Windows SharePoint Services and SharePoint Server, and why should you care? What is the object model, and what are Web parts? How can you integrate legacy .NET applications into SharePoint?

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How can you create menu enhancement features? This class will offer developers with a background in .NET but little to no exposure to SharePoint experience with the major development features in the software.

**TECHNICAL LEVEL: BASIC**

### **W4-AM** Executing Briefing: Empowering Your Organization With SharePoint

Dux Raymond Sy

SharePoint can be leveraged in many different ways within your enterprise to increase productivity and efficiency, facilitate collaboration, and more. This comprehensive, non-technical overview is designed to help business executives and IT managers assess how SharePoint technologies can have a positive effect on your company's productivity and competitiveness.

**TECHNICAL LEVEL: BASIC**

### **W5-AM** Social Networking With Forms-Based Authentication

John Stover

Some call it Social Networking, some say Professional Networking, some Web 2.0, and yet others call it Social Computing. This class will show administrators, architects and business users how to leverage SharePoint 2007 as a platform for building your Social Media solution—especially for users outside your Active Directory. SharePoint comes with Blogs, Wikis, Discussion Boards, User Profiles, Presence Information and People Search right out of the box. Learn how to extend these features into a robust solution that has the functionality of the top social sites on the Web, and see a real-world case study where we enhanced colleagues, blogs, groups, discussions, and added taxonomy and ratings—all with Forms-Based Authentication!

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

### **W6-AM** A Primer for Developing SharePoint-Based Applications

Kevin Israel

This session will give experienced developers a good feel for SharePoint development, as they will write both a Windows and Web-based application. A laptop with Windows Server 2003 or 2008 Standard or Enterprise, the .NET Framework 3.0, MOSS 2007, Visual Studio 2005 or 2008, and Office 2003/2007 is required.

**This workshop will cover such topics as:**

- SharePoint Architecture and how it impacts your development
- Setting up the Development Environment
- Overview of the SharePoint SDK
- Developing Applications using the SharePoint Object Model
- Developing Applications using the SharePoint Service Stack
- Developing Web Parts

**TECHNICAL LEVEL: INTERMEDIATE**

## AFTERNOON SESSIONS

1:30 pm – 5:00 pm

### **W3-PM** Web Services and SOA in SharePoint

Paul Swider

An enterprise SharePoint developer must know what services are exposed through the SharePoint Web Services. Learn how to build sophisticated composite applications on top of the SharePoint platform using SharePoint Web Services and custom Web services that demonstrate the Windows SharePoint Services object model in addition to the Portal Server object model. Also, we'll discuss how MOSS fits into the enterprise SOA model and identify Shared Service components that use SOA tenets.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

### **W4-PM** SharePoint Performance Workshop

Mike Watson

Are you getting the most out of your hardware? Do you want to virtualize SharePoint and SQL? Unsure about SharePoint performance? This workshop for administrators will walk you through planning, assessing, and tuning performance for SharePoint products and technologies. You'll learn how to load test SharePoint and how to monitor and tune SharePoint and SQL for peak performance. We'll focus on testing, tools, best practices and virtualization.

**TECHNICAL LEVEL: ADVANCED/EXPERT**

### **W5-PM** Creating a Working Enterprise Content Management Strategy With SharePoint

Karuana Gatimu

Creating an ECM strategy is an ongoing process of defining the business practices, stakeholders and measurable results necessary for successful projects in your environment. This course, geared for executives, line-of-business managers, project managers and enterprise architects, will focus on creating an ECM strategy that will foster communication, enhance your project management processes and leverage technology towards measurable ROI results. Among the topics discussed are the 10 segments of a functional enterprise content management strategy and how to design and apply them to a changing business environment; how to build a solid ECM team, including proposed industry-standard job descriptions for the content management space; and some best-practice suggestions for departmental collaboration and communication exercises to conduct while engaged in the strategy process.

**TECHNICAL LEVEL: BASIC**

# Technical Classes Tuesday, June 23



## **W6-PM** Demystifying SharePoint Branding

Randy Drisgill and John Ross

Everyone wants to add some style to their SharePoint site, but where do you begin? In this workshop, we will review the topic of branding as it relates to SharePoint as well as dive into the use of themes, master pages, page layouts, CSS and XSLT to create a more engaging look and feel for SharePoint. We will also discuss the entire branding process from the creation of the design to the deployment of the elements to your farm. You'll hear real-world experiences from a SharePoint user interface designer, and we'll discuss how branding impacts other aspects of your implementation.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **W7-PM** Become Your Company's SharePoint Superstar!

Mark Miller and Paul Grenier

SharePoint power users and site administrators have the ability to develop powerful, yet simple solutions for enhancing the SharePoint interface. The first half of this workshop demonstrates various ways to set up and implement jQuery—the lightweight JavaScript library that can be used to sort through documents—within SharePoint. The session will also provide tips for implementing jQuery-based solutions in a hosted environment. Included in the discussion will be best practices and recommendations on tools to facilitate exploration of the SharePoint user interface and how to safely change it.

The second half of the session is a lightning-paced walkthrough, showing SharePoint interface solutions implemented through jQuery with a dive into the code that creates each solution.

Here are a few things you will see during the presentation:

- Control the Quick Launch display... tweak, collapse and hide
- Expand and contract all groups in a list
- Create a preview pane to display metadata on a mouseover
- Fix the Gantt view so that it's actually usable
- Setup mouseovers in a calendar to expose event information
- Display deep metadata in a list or library with a simple mouseover

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## Technical Classes TUESDAY, JUNE 23

### 100 SERIES

9:45 am – 11:00 am

#### **101** Success With SharePoint, From Start to Finish

Errin O'Connor and Rafael Perez

Back by Popular Demand!

You've heard the saying, "Fail to plan, plan to fail"; it never holds more true than with SharePoint. This soup-to-nuts session will show you how to initiate a new project with SharePoint, whether it's the first use of the technology at your company or the first use within a specific department. We'll take a deep dive into a real-world Project Plan for a successful SharePoint implementation, and demonstrate how establishing best practices on planning, requirements gathering, and creating the proper architecture can help you get your project right the first time. We'll show you how to gather functional requirements and business requirements, and simultaneously increase user buy-in, all with a simple and easy-to-customize approach that you can use time and time again no matter the size of your project.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

#### **102** Building the Perfect SharePoint Farm: A Walkthrough Of Best Practices From the Field

Michael Noel

SharePoint 2007 has proven to be a technology that is remarkably easy to get running out of the box. On the flipside, however, some of the advanced configuration options with SharePoint are notoriously difficult to set up and configure, and a great deal of confusion exists regarding SharePoint best practice design, deployment, disaster recovery, and maintenance. This session covers best practices encompassing the most commonly asked questions regarding SharePoint infrastructure and design, and it includes a broad range of critical but often overlooked items to consider when architecting a SharePoint environment. In short, all of the specifics required to build the "perfect" SharePoint farm are presented through discussion of real-world SharePoint designs of all sizes.

**TECHNICAL LEVEL: ADVANCED**

#### **103** SharePoint Administrators: The Reluctant SQL Server DBAs

Todd Klindt

Favorite Class!

Are you a SharePoint administrator who has been thrust into the role of SQL Server administrator as well? In this class, we will go over some basic SQL Server features and configurations. We will cover why you should

consider 64-bit SQL Server. We'll explain what those pesky transaction logs are and what you can do to get them under control. Finally, we'll go over some maintenance steps you should take to keep both SQL Server and SharePoint happy. By the end of this class, you'll have a good understanding of SQL Server and how to make it cooperate with SharePoint.

**TECHNICAL LEVEL: ADVANCED**

#### **104** SharePoint Search Configuration and Administration

Shane Young

Everyone knows that SharePoint Search is super cool, but to get the most out of it, you have to set it up correctly. This class will cover how to configure search properly, with considerations for companies ranging from the super large to the super small. All of the hidden powers of search and how to use them will be revealed.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

#### **105** Planning Your SharePoint Intranet Solution Around Your Business

Matt Passannante

In this non-technical session, business executives and administrators will learn the roles and relationships required to effectively plan an intranet solution. You will be guided through a step-by-step approach to planning and requirements gathering. You'll gain insight into real-world experience, identify common roadblocks, and get answers to common questions. All of this will guarantee the time, effort and resources you spend on deploying MOSS 2007 within your organization are focused on critical business needs and will return the maximum investment for your business. What better reason to deploy SharePoint into your organization than to solve critical business problems?

**TECHNICAL LEVEL: BASIC**

#### **106** How ASPX Pages Work In SharePoint — A Core Platform "Need-to-Know"

Maurice Prather

Understanding how the rendering engine treats ASPX pages is key to delivering long-term solutions. This presentation is geared toward developers who are new to SharePoint and would like to learn more about the mechanics of the system.

**TECHNICAL LEVEL: INTERMEDIATE**

# Technical Classes **Tuesday, June 23**

**"A must to attend!"**

—Jim Greenway, Manager, TD Williamson

**TUESDAY, JUNE 23**

**200 SERIES**

**11:15 am – 12:30 pm**

## **201 SharePoint Workflow Alternatives for Developers**

**HOT NEW Topic!**

**Gary Blatt**

SharePoint Workflow Alternatives for Developers (SWAD) is a unique approach to solving the real-world problem of automating business processes in SharePoint. This architecture combines user-controlled custom workflows with .NET code for an effective approach with a lot less overhead than other methods.

**The presentation will show how to:**

- Provide an overview of architecture for this complete solution
- Create a custom list that will contain the workflow processing metadata
- Create an Event Handler to capture the existing process within SharePoint
- Create custom classes using the SharePoint Object Model to control the flow of the process
- Tie all the pieces together and create an effective deployment model

**TECHNICAL LEVEL: ADVANCED/EXPERT**

## **202 Making the Most Of Out-of-the-Box Web Parts**

**Laura Rogers**

Out-of-the-Box Web parts are extremely flexible. This session will provide business users and project managers with a detailed look at the Filter, KPI, Excel Web Access, Outlook Web Access and Business Data Catalog Web parts. Some Web part connection tricks will be shared, and customizations using SharePoint Designer will be demonstrated. Developers starting to work with SharePoint also could benefit from knowing its out-of-the-box functionality before they delve into custom coding.

**TECHNICAL LEVEL: BASIC**

## **203 Best Practice Enterprise Content Management With SharePoint 2007**

**HOT NEW Topic!**

**Michael Noel**

Microsoft Office SharePoint Server 2007 has considerable document management capabilities and offers some of the best native integration with Office clients. That said, certain architectural hurdles exist for many organizations looking at deploying SharePoint for Enterprise Content Management, particularly for global deployments of SharePoint. This session covers best practices learned from the field in deploying SharePoint 2007 technologies for document management. Topics include content deployment and third-party replication, metadata

considerations across multiple document libraries, navigational considerations, and disaster recovery scenarios.

**TECHNICAL LEVEL: ADVANCED**

## **204 How Search Services Work And How to Optimize Them**

**Bob Mixon**

Microsoft Enterprise Search Services are very powerful. However, tuning these services to deliver relevant information to your users is a complex science and art. Join Bob in this session and discover configuring scopes, faceted (metadata) filtering, techniques for customizing the user interface, and how the Microsoft Enterprise Search Services work.

**TECHNICAL LEVEL: INTERMEDIATE**

## **205 Getting to Know the SharePoint Object Model**

**Fabian Williams**

Learn the primary objects that would be used in an average SharePoint development project: SPWeb, SPList, SPListItem and more.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

## **206 First, Do No Harm — A SharePoint Customization Hippocratic Oath**

**Woodrow Windischman**

SharePoint's dual role as both application and platform has led to a great deal of confusion regarding just how much custom work needs to be done in order to have a functional environment. This session will present a simple model and hierarchy to help you evaluate just how much customization you need to achieve your goals. Starting with knowing the product, and working up through branding, feature integration, and site definition development, you will learn where each level is appropriate, and where it isn't.

**Topics include:**

- How to determine whether SharePoint already has the features you need
- Which techniques can bring high value with minimal investment
- Considerations that can help minimize difficulties when upgrading

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **207 Mashing Up in SharePoint**

**Tom Rizzo**

Details to follow.

**TUESDAY, JUNE 23**

**300 SERIES**

**1:45 pm – 3:00 pm**

## **301 A Tour of Development Governance**

**Robert Bogue**

Whether your organization is large or small, you need to know how you're going to do development in SharePoint. Blast past the basics of making Web parts. Take a left turn at Features. Swerve right to avoid out-of-memory exceptions in this journey through what your development governance and guidelines should look like.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **302 Creating an Electronic Form Solution Using InfoPath and SharePoint**

**Larry Riemann**

Paper, paper, everywhere. There are so many forms in an office to keep track of that the task can overwhelm both the people who create the forms and those who fill them out. This class will show you how to ensure that everyone is using the correct versions of the forms and how to create dynamic forms using InfoPath 2007 and the Forms Server capabilities built into SharePoint Server Enterprise.

**TECHNICAL LEVEL: INTERMEDIATE**

## **303 SharePoint Worst Practices: Five Common Mistakes to Avoid**

**Dux Raymond Sy**

**HOT NEW Topic!**

In this presentation for business executives, IT administrators and project managers, you will learn how to effectively manage SharePoint projects and prevent five common mistakes in implementing SharePoint. Participants will get presentation notes, best practices checklists and a SharePoint project plan. In addition, participants will learn to:

- Identify the key components of a successful SharePoint implementation
- Value the significance of properly planning for a SharePoint rollout
- Define the maintenance and support needs of the SharePoint implementation

**TECHNICAL LEVEL: BASIC**

## **304 Disaster Recovery in SharePoint**

**Mike Watson and Todd Klindt**

Are you prepared for a disaster? Are you confident you can recover your lost content or servers? Are you sure? Get sure. This class will walk you through the nuts and bolts of disaster recovery in SharePoint and give you the knowledge you need to lead a disaster recovery effort. You'll learn why out-of-the-box tools aren't enough and how to recover a farm in minutes, not days.

**TECHNICAL LEVEL: ADVANCED/EXPERT**

# Technical Classes **Wednesday, June 24**



## **305 Virtualizing SharePoint Components**

**HOT NEW Topic!**

**Michael Noel**

This session focuses on real-world architecture and best-practice recommendations for incorporating SharePoint architecture into virtualized environments running with either Microsoft's Virtual Server 2005 or Windows Server 2008 Hyper-V. In addition, special focus is placed on virtualization management and provisioning using tools such as System Center Virtual Machine Manager (VMM). The session also focuses on outlining which specific components of SharePoint operate well in a virtualized environment versus which ones are not necessarily good candidates. In addition, this session gives an in-depth look at real-world designs for SharePoint using both major virtualization products and outlining the strengths and weaknesses of each product in relation to SharePoint functionality and supportability.

**TECHNICAL LEVEL: ADVANCED**

## **306 Development Strategies For SharePoint — Declarative Vs. Imperative**

**Maurice Prather**

The SharePoint developer is faced with the decision of how to best create and deploy a design. Let's talk about the two major approaches to creating a solution and the compromise that lies between the two extremes.

**TECHNICAL LEVEL: ADVANCED**

## **307 Shared Services Providers And Their Impact on Your Information Architecture**

**Matt Passannante**

SharePoint administrators will obtain a solid understanding of the MOSS 2007 Shared Services and Shared Services Providers. You will learn how to evaluate various Shared Services Provider models and understand the impacts they have upon common information architecture taxonomies. This session will provide SharePoint administrators with the tools and confidence necessary to appropriately architect the scale of their SharePoint deployment.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

## **TUESDAY, JUNE 23**

### **400 SERIES**

**3:45 pm – 5:00 pm**

## **401 Data and Views and Forms — Oh My! Building Apps Using The Data View Web Part**

**HOT NEW Topic!**

**John Stover**

Did you know that you can write complete applications without writing any actual code? Connect to a Web service, a database, or another

SharePoint site to get or update data easily using SharePoint Designer 2007. This session will cover the basics of this little-understood and underutilized gem of SharePoint! See real world solutions and tricks, and see how to create an anonymous registration form that also tracks the ad source—done in SharePoint without writing any code! While this session is for administrators and power users, developers are encouraged to attend.

**TECHNICAL LEVEL: INTERMEDIATE**

## **402 Advanced InfoPath Form Creation Using Visual Studio 2008**

**Larry Riemann**

Have you ever wanted to do something in InfoPath, only to find out that it is not possible or not supported? With Visual Studio Tools for Applications (VSTA), almost anything is possible in InfoPath. This session will show you how to extend InfoPath when needed to meet your organization's needs using Visual Studio 2008

**TECHNICAL LEVEL: ADVANCED**

## **403 Deep Impact: Managing How SharePoint Interacts With Other Systems**

**Woodrow Windischman**

SharePoint does not exist in a vacuum. The more of SharePoint's functionality you leverage, the greater the impact it has on other portions of your network infrastructure and line-of-business systems. This session, for IT administrators and system architects, looks at some of those intersection points and provides planning guidance to ensure that the benefits of SharePoint integration do not come at the expense of your core applications. Topics include SharePoint's databases, the Business Data Catalog (BDC) and Enterprise Search, as well as some of the less intuitively obvious impacts.

**TECHNICAL LEVEL: INTERMEDIATE**

## **404 Extending the Out-of-the-Box Experience**

**Rafael Perez**

Microsoft Office SharePoint Server 2007's out-of-the-box capabilities are extremely powerful, but adding advanced and customized solutions will take your SharePoint implementation to a whole new level, ensuring its success within your organization. Learn how to "kick it up a notch" with simple customizations and more-advanced solution development, as we cover when and how to use custom Web parts, custom application pages, features, feature staplers, and site templates vs. site definitions.

**TECHNICAL LEVEL: INTERMEDIATE**

## **405 Protect and Defend Your Data**

**Christopher Regan**

With most SharePoint implementations storing

critical business data, it is crucial that this data be protected and quickly restorable in the event of a disaster. Learn how utilizing Data Protection Manager 2007 as your backup/restore/disaster recovery solution provides a full-fidelity solution with granular control. We will walk you through the initial configuration of DPM as well as setting up a recovery farm.

**TECHNICAL LEVEL: BASIC**

## **406 Getting Started With SharePoint Workflows**

**Jennifer Mason**

SharePoint Workflows sound like a great idea, but how do you get started? Custom workflows can streamline your business processes by automating them! This class not only will walk you through the built-in workflows included with SharePoint Server, but will also teach you how to create your own custom workflows using SharePoint Designer so that your business can work smarter, not harder.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **407 SharePoint Online**

**Tom Rizzo**

Details to follow.

## **WEDNESDAY, JUNE 24**

### **500 SERIES**

**8:30 am – 9:45 am**

## **501 Tapping Into Your Line of Business With SharePoint BDC, Returning Searchable Live Data From Your SQL Data Repository**

**Fabian Williams**

This class will walk users through creating an Application Definition File, connect you to your SQL line-of-business systems, and return searchable, live data. The solution will provide functionality that will allow users to obtain live information from their LOB systems to which they may not have an application End User Interface; a window inside if you will. We will use the out-of-the-box SharePoint Web Parts to represent this information to SharePoint users.

**TECHNICAL LEVEL: ADVANCED/EXPERT**

## **502 Building an Effective SharePoint Team**

**Jennifer Mason**

SharePoint projects start with good teams. This session will help SharePoint Project Managers and technical leads gain an understanding of how to ramp up a team to start working on

# Technical Classes **Wednesday, June 24**

SharePoint projects, giving them a better understanding of the skill sets needed for specific types of SharePoint projects, how to acquire the skills if they don't already have them, and how high-performing SharePoint teams function.

**TECHNICAL LEVEL: BASIC**

## **503 To Code or Not to Code: SharePoint Customization Vs. Development**

John Ross

Back by Popular Demand!

There are two primary options for creating functionality in SharePoint to meet your organization's business needs: Customization (no code) and Development (code). This session will discuss the benefits of each approach and how to effectively leverage both to create a SharePoint implementation that provides maximum value.

**TECHNICAL LEVEL: BASIC**

## **504 Design Up Front: Capacity Planning and Implementation Scenarios**

Kevin Israel

HOT NEW Topic!

No matter how well we optimize SharePoint Search, no matter how well we integrate with line-of-business applications, no matter how well we do BI or develop awesome Web parts, if we don't spend adequate time doing SharePoint DUF (Design Up Front) when implementing SharePoint, our organization's experience will be less than optimal. This session will address issues such as capacity planning and infrastructure options as well as configuration options in order to plan for scalability and high availability. Attendees should have a basic understanding of SharePoint's architecture and familiarity with networking technologies at a conceptual level.

**TECHNICAL LEVEL: INTERMEDIATE**

## **505 Calculating SharePoint's ROI And Impact on Your Business**

Errin O'Connor

Have you ever wanted to truly calculate SharePoint's Return on Investment (ROI) and its overall impact on your business? How can you put an accurate dollar amount on the cost savings or productivity that SharePoint is having on your organization? Errin will discuss how to lead an initiative to answer these questions, which will not only help you with your current SharePoint initiative, but also assist you in engaging with your business to embark on future phases, new initiatives or customizations.

**TECHNICAL LEVEL: BASIC**

## **506 So THAT'S How! SharePoint and Office 2007 Integration**

Tiffany Songvilay and Laura Rogers

Discover the best ways to tackle your daily work with the 2007 Microsoft Office system. Tips include how to use Instant Search in Outlook to keep all your SharePoint lists and libraries within easy reach, and how to use Excel Services Web parts so people can interact with a worksheet on a Web page. From offline document editing and two-way list synch, to workflows you can only find in Office, this session is packed with tricks you can use to increase your SharePoint productivity. Demo will include Access custom lists, blog publishing and dashboards.

**TECHNICAL LEVEL: INTERMEDIATE**

## **507 Deploying SharePoint Globally**

Mike Watson

Do you have users all over the world? Do you want to know how Microsoft deployed their corporate intranet, extranet and Microsoft Online? Come learn how the biggest companies in the world deploy SharePoint and how to plan and improve your global deployment. You'll learn about multi-farm management, search coordination and federation, global navigation and WAN acceleration. Attendees should be familiar with SharePoint administration.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

## **WEDNESDAY, JUNE 24 600 SERIES**

**10:30 am – 11:45 am**

## **601 Integrating External Document Repositories With SharePoint Server 2007**

Scot Hillier

Structured data represents less than one-third of the total data in an organization. The vast majority of data lives in unstructured documents such as proposals, purchase orders, invoices, employee reviews and reports. In the enterprise, documents are stored in many different repositories including enterprise content management applications, enterprise resource-planning systems, customer-relationship management systems, product life-cycle management systems, custom line-of-business applications, and file shares. In this session, developers will learn to design, implement and deploy a complete solution for integrating an external document repository with SharePoint Server 2007.

**TECHNICAL LEVEL: EXPERT**

## **602 SharePoint With Windows Server 2008 and SQL Server 2008**

Todd Klindt

Now that Windows Server 2008 and SQL Server 2008 are out, should you

Back by Popular Demand!

put them into service in your SharePoint farm? Absolutely! In this class, we will show the exciting new features of Windows Server 2008 and how each of them can be leveraged by the SharePoint administrator. We will also look at some exciting new functionality in SQL Server 2008 and show how it can be used in a SharePoint environment.

**TECHNICAL LEVEL: ADVANCED**

## **603 HELP! Creating a Community Of Support for SharePoint**

Laura Rogers

HOT NEW Topic!

How do end users obtain SharePoint-related help? In this session, we will go over challenges in helping and supporting SharePoint end users, and how to address those challenges. There are many different available avenues when it comes to SharePoint help, and we will cover how to consolidate that information to a single point of reference for your end users or customers to turn to. A SharePoint Help site and community for your company will not only make the users happy and confident, it will also reduce calls to the help desk.

**Attendees will learn:**

- Some user perspectives when it comes to obtaining SharePoint related help, and how to bring together available sources of help
- Why it's important to do research to find out what the users need and what they're looking for in SharePoint help
- Why it's important to create a single point of reference for your company's SharePoint users to get help with SharePoint, and how to tailor this site/community to your own company

**TECHNICAL LEVEL: BASIC**

## **604 Why Taxonomies Are the Most Important Part of Document Management Systems, Part I**

Bob Mixon

HOT NEW Topic!

Structuring information in such a way that it lends itself to various Scope and Contextual needs can be a daunting task. Many SharePoint failures are the direct result of the implementation not taking Scope and Context into consideration. In this session, Bob will present a case that will help thoroughly understand why taxonomies are so important, teach you how to implement them in SharePoint, and how to get started in your environment. Join Bob and learn more about data, site, navigation, topical, functional and task-based taxonomies in SharePoint.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **605 Customizing SharePoint Search**

John Ross

Search within SharePoint is extremely powerful right out of the box. Whether you have Microsoft Office SharePoint Server (MOSS) 2007 or WSS 3.0, with the freely available Microsoft Search Server 2008 Express, this session will show you

# Technical Classes **Wednesday, June 24**



how to get even more out of the search functionality—without writing any code! We'll discuss the Search components and how they work together. You'll see how to create advanced searches that give users specific results, how you can customize the search results, and how you can create custom search solutions that deliver content to your users in less clicks.

**TECHNICAL LEVEL: INTERMEDIATE**

## **606 Case Study: How Energizer Trained Users to Change**

Tiffany Songvilay

**Favorite Class!**

Energizer didn't just want to train users on how to use SharePoint and Office 2007, the company wanted to change the way users worked—and expected user adoption of the new tools within six months of deployment. This session introduces the concept of scenario-based training and gives examples of how to integrate multiple products into hands-off seminars that will delight your users and drive them to hands-on training classes to learn more. Find out why you should host kick-off and train-the-trainer events, as well as tips on how to find the perfect presenters within your organization for an in-house solution.

**TECHNICAL LEVEL: BASIC**

## **607 How to Build a Change Control System in SharePoint**

Dux Raymond Sy

In any project, it is critical to establish a change control process for tracking changes. This class will show how beneficial SharePoint can be for automating this process. You will learn how to leverage the benefits of a change control system, automate change requests and approvals utilizing SharePoint Workflows, and create a basic change control system out of the box.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **WEDNESDAY, JUNE 24**

### **700 SERIES**

**12:45 pm – 2:00 pm**

## **701 Building Scalable, High-Performance SharePoint Applications**

Andreas Grabner

While the development of SharePoint-based services is relatively easy, making them perform and scale can be a real challenge. This class will show you code in the SharePoint Component Model, so you can learn about what the framework is doing under the hood when it is used by a Web Part or an external application. This insight is vital in order to build high-performing and scalable applications based on SharePoint.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

## **702 Moving to SharePoint: 'Won't Everyone Need Training?'**

Neville Atkins

**Favorite Class!**

End-user training is costly and hard to target, and SharePoint has a very rich tool set that replaces company intranets and file shares, and augments e-mail. How to optimize your organization's installation without blowing the budget on training must be a key deliverable. The solution is to use a range of techniques such as scenario-based training, mentoring and a kick-ass communications strategy. Case studies will show how all of these things fit together.

**TECHNICAL LEVEL: BASIC**

## **703 OBA: Unlocking the Secrets of SharePoint-Office 2007 Integration**

Eric Kraus

Office Business Applications (OBA) development is a hidden gem of the Microsoft Office platform. Combining Visual Studio 2008 templates and SharePoint Web services, developers can create robust applications using familiar Microsoft Office applications and Windows SharePoint Services. This session will give a brief introduction to development on the Office platform and walk through common development scenarios, including adding custom task panes, customizing the Office menu and ribbon, and moving data between Office and SharePoint. Attendees should have knowledge of general .NET development and the SharePoint object model.

**TECHNICAL LEVEL: ADVANCED**

## **704 Why Taxonomies Are the Most Important Part of Document Management Systems, Part II**

Bob Mixon

A continuation of the earlier session on taxonomies.

**TECHNICAL LEVEL: INTERMEDIATE/ADVANCED**

## **705 Integrating the SharePoint User Profile Store in the Enterprise**

Paul Swider

SharePoint provides a great infrastructure for building an application directory and profile store using Shared Services. This session will cover the concepts of working with profiles, importing from Active Directory and supplementing the data via a custom service or third-party import. We take a look at how to integrate this profile data with all of our enterprise applications. We also discuss some gotchas and best practices in working with the profiles database. This is a clear win as a developer; no longer do we have to depend on Active Directory to store user profile data for our applications. See how powerful user profiles can be and what real-world problems we can address with this centralized data store.

**TECHNICAL LEVEL: INTERMEDIATE**

## **706 Building Business Intelligence Portals**

Darrin Bishop

Data is used everywhere and stored in every form, from rowsets to cubes to text, XML and HTML. Business applications need data, but business users need information. SharePoint provides a key framework for creating, securing, searching and displaying information. In addition, SharePoint provides the framework to display PerformancePoint dashboards, which provide the heavy lifting for advanced business intelligence. This class will examine how SharePoint portals, SharePoint business intelligence features and PerformancePoint can be used to provide business intelligence to business users.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **707 The Value of Podcasts, Blogs and Wikis in SharePoint**

Tiffany Songvilay

**HOT NEW Topic!**

Learn how to communicate the value of MySite Profiles, wikis, blogs, discussion boards, RSS Feeds, and podcasts in your organization to create a corporate culture of social networkers. Concepts build on lessons learned from communities of practice in the energy industry and SharePoint user groups. Tiffany will define each tool and explain how they differ. Participants will take away ideas on how to eliminate meeting notes, document best practices, lean down processes, and communicate with stakeholders. Discussion will include where these tools fit into your information architecture and Tiffany will demo Office 2007 integration for greater user acceptance.

**TECHNICAL LEVEL: BASIC**

## **WEDNESDAY, JUNE 24**

### **800 SERIES**

**2:30 pm – 3:45 pm**

## **801 Five Foundations for Successfully Offshoring SharePoint Projects**

Mike Taylor

As an IT professional or business executive, you have likely been confronted with the dilemma of whether or not to outsource solutions/software development to an outside company. In addition to weighing your outsourcing options, you have also likely struggled with the decision of whether to use an offshore development team. This interactive discussion and demonstration will examine offshore outsourcing challenges, examine the traditional "black box" approach, and offer a new model for offshoring success specifically as

# Technical Classes **Wednesday, June 24**

it relates to configuration and development solutions for SharePoint.

**TECHNICAL LEVEL: BASIC**

## **802 Association Intelligence: A BI Case Study**

**John Stover**

Contrary to what most people believe, business intelligence (BI) does not have to be expensive to implement. BI should also not be a niche tool limited to a few executives. BI can be used to assist with planning at all levels of the organization. Come see how the Entrepreneurs Organization (EONetwork.org) uses SharePoint to deliver BI solutions globally to Staff, Chapters and Members. These tools not only support the organization's membership and financial goals, as well as planning at the global level, but they also specifically provide targeted dashboards and scorecards to the chapters and chapter leaders.

**TECHNICAL LEVEL: BASIC**

## **803 Into the Wild: The Challenges of Customized SharePoint Apps in Release**

**Andreas Grabner**

**Back by Popular Demand!**

This class will examine the real-world challenges of customized SharePoint applications when they are released "into the wild." We will consider why such applications almost always work on the developer's machine—and why they often fail in production. Web parts and lists are the main focus in this class.

**TECHNICAL LEVEL: ADVANCED**

## **804 Designing and Developing Logical Architectures**

**Dan Usher**

SharePoint adoption tends to be viral in most organizations, growing faster than IT groups are able to handle. Most organizations work toward quick user adoption. Only a handful properly assess what their true vision for SharePoint is within their organization before building out the physical architecture. In this session, we will cover the basics of core design requirements, how they affect logical architecture design and taxonomies, and in turn how best to utilize the equipment available to the IT organization.

**TECHNICAL LEVEL: INTERMEDIATE**

## **805 Getting Just Enough Governance**

**Robert Bogue**

Bureaucracy. Everyone hates it. Governance doesn't have to be that. It can be a way to draw people into SharePoint—and a way for you to connect with your users. You need to manage the risk associated with SharePoint. You have to let users use it. In this session, you'll learn how to balance governance with adoption and engagement, as well as learn how to get a governance plan done ... without breaking the bank.

**TECHNICAL LEVEL: BASIC**

## **806 SharePoint Search Engine Optimization — Tips and Tricks**

**Sean Bordner**

It's not that Google hates your public-facing website; it just likes several thousand other sites better. More and more organizations are turning to SharePoint as their public-facing site platform, and getting your site ranked high with Internet search engines is vital for your business, not to mention perceived legitimacy. From "Why Your SharePoint site is not being found on the Internet" to "Seven easy steps to winning over the search engines," this class will show what works and what doesn't with SharePoint SEO efforts.

**TECHNICAL LEVEL: BASIC/INTERMEDIATE**

## **807 Seven Ways to Leverage SharePoint for Project Management Success**

**Dux Raymond Sy**

**HOT NEW Topic!**

In this presentation, you will acquire the practical knowledge of how SharePoint can address common project management challenges such as inefficient communication among stakeholders, poor document management practices, and undefined project collaboration standards that can compromise project success. SharePoint provides a framework that can empower project managers to create a standards-based Project Management Information System (PMIS).

**TECHNICAL LEVEL: BASIC**

## **WEDNESDAY, JUNE 24**

### **900 SERIES**

**4:00 pm – 5:15 pm**

## **901 Features and Solutions: Packaging SharePoint Functionality And Content**

**Darrin Bishop**

WSS 3.0 and MOSS 2007 provide developers and administrators with a packaging and deployment framework using Features and Solutions. Features and Solutions provide declarative pro-

gramming to add content and functionality to your SharePoint farm. This session will demonstrate the feature and solution life cycle, starting with development, using XML and C# code examples.

**TECHNICAL LEVEL: ADVANCED**

## **902 Social Computing And SharePoint**

**Paul Swider**

**HOT NEW Topic!**

Social Computing is based on creating or recreating social conventions and social contexts online through the use of software and technology. Microsoft's social computing tools are delivered as part of the collaboration infrastructure and integrated by design with Microsoft Office SharePoint Server 2007. This session explores the value of social computing for business, citing two customer references of large scale enterprise deployments, and the technologies that enable successful results from social computing. Learn about the importance of social networking in an organization and how to properly implement Microsoft Office SharePoint Server 2007 as a social networking platform. The session will provide recommendations to make a group blog successful and easy to use, so we can connect, collaborate and share those ideas.

**TECHNICAL LEVEL: INTERMEDIATE**

## **903 Integrating SQL Server 2005 Reporting Services With SharePoint**

**Christopher Regan**

Microsoft provides the aptly titled SQL Server 2005 Reporting Services Add-in for Microsoft SharePoint Technologies to make the job easier, yet many SharePoint administrators and IT professionals run into issues during setup. This class is designed to show how to set up the add-in correctly the first time and how to use its many features. As a bonus, learn how to deploy the reports through Visual Studio—without having to write a line of code!

**TECHNICAL LEVEL: ADVANCED**

## **904 Custom Action Items And Application Pages**

**Rafael Perez**

Do you ever wonder how third-party vendors create custom pages for SharePoint and how these are seamlessly integrated into the user experience? During this session we'll demonstrate how to create your very own custom application page and integrate it into the SharePoint menu system with features, action items, and action item groups. This is an advanced topic that requires knowledge of ASP.NET, XML and some basic SharePoint development experience.

**TECHNICAL LEVEL: ADVANCED**

# Technical Classes **Wednesday, June 24**



## **905 Using BDC to Extend The SharePoint User Profile**

**Fabian Williams**

This class will walk users through creating an Application Definition File, connect you to your SQL LOB Systems, and return information that may be consumed by the User Profile Store. The solution will provide functionality that will allow SharePoint Administrators and Stakeholders to extend their SharePoint environment, especially their ability to integrate other LOB system data into their user experience. We will use the out-of-the-box SharePoint Web tools to incorporate and represent this information to SharePoint users. Attendees should have a basic understanding of the XML and SQL Server T-SQL statements.

**TECHNICAL LEVEL: ADVANCED/EXPERT**

## **906 Advanced SharePoint Administration With PowerShell 2.0**

**Eric Kraus**

Why limit yourself to STSADM? Discover the power of PowerShell 2.0 as it is used to perform advanced administrative and development tasks. This session will start with a brief introduction to PowerShell scripting and continue with a look

into helpful SharePoint scripts including filtering event and ULS logs; managing sites and users; streamlining feature development; working with the object model; and much more! Both administrators and developers will benefit from this powerful discussion. Attendees should have an understanding of current SharePoint administration including STSADM, PSCONFIG and the object model. Attendees may find it useful to bring a laptop to the session to follow along; however, it is not required. Additional software to load: Windows PowerShell v2.0 CTP3 or newer.

**TECHNICAL LEVEL: ADVANCED**

## **907 Make Your Folders Smolder: Taking the Chaos Out of Hierarchy**

**Neville Atkins**

How can you move users from a typically chaotic folder hierarchy to the full benefits of SharePoint? You must do this without scaring the users and going mad in the process. There are tools that can help, which this session will demo, but more than tools are required. It is an attitudinal challenge. The session will offer some case studies, and before it's all done you too will be burning up those folders.

**TECHNICAL LEVEL: INTERMEDIATE**

**"Whether you are new to SharePoint or an expert, SP TechCon provides necessary information to do your job better."**

—Bill Tuccio, Systems Engineer, TYBRIN

## Hotel & Travel

### **Hyatt Regency Cambridge, Overlooking Boston**

575 Memorial Drive  
Cambridge, Massachusetts  
USA 02139-4896  
Tel +1 617 492 1234  
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### **Reservations**

Room rates for SP TechCon attendees are US\$194 per night for single/double occupancy. This rate is available from June 21, 2009 (check-in) through June 25, 2009 (check-out). Come early and enjoy the weekend in Boston.

Please visit [www.sptechcon.com/hotelandtravel.html](http://www.sptechcon.com/hotelandtravel.html) to make your hotel reservation online.

**Reservations must be made by May 27, 2009, to receive the discounted rate.**

### **Hotel Highlights**

Minutes from Boston, the Hyatt Regency Cambridge hotel is located along the scenic Charles River overlooking the Boston skyline and is in the midst of two uncommonly exciting cities, Boston and Cambridge. Each exhibits a unique blend of old-world charm coupled with youthful, contemporary sophistication. Cambridge is the spirit side of Boston and just a bridge away on the historic side.

### **Complimentary Cambridge Shuttle**

The hotel provides a complimentary shuttle service to select destinations within Cambridge, whether for business or pleasure. The weekday and weekend six-passenger shuttle van service will take guests from Harvard Square to the Cambridgeside Galleria Mall. For guests who would like to get into the city of Boston, the shuttle will stop at Kendall Square T-Stop (Red Line) or the Boston University T-Stop (Green Line). The complimentary shuttle runs every 30 minutes based on guest request and availability.

### **Hours of Shuttle Operation:**

7:00 am – 6:30 pm Monday – Friday  
9:00 am – 6:30 pm Saturday – Sunday

**Our hotel room block is limited — book today to assure availability!**

# Faculty

"Topics were a good mix and the presenters very knowledgeable."

—LeAnne Dolce, IT Analyst, Troy Consulting



## Neville Atkins

MCT, MCSE, MCDBA, MCSO Learning Tree instructor  
Neville Atkins has been SharePoint technical strategist and evangelist on the largest SharePoint telecommunication industry implementation in the U.K., Germany and Ireland.



## Sean Bordner

MCTS, MCSO.NET, MCAD, MCP, MCT  
Sean is the author of the Microsoft Office SharePoint Server Search Engine Optimization site ([mossseo.com](http://mossseo.com)) and managing member of the SharePoint Users Group.

## Paul Grenier

Paul started administrating SharePoint in June 2007 and writing about that experience in August of the same year. His background is in database development, network communications and various scripting languages going back to 1997 which he uses to create technology-assisted business solutions. Paul writes for [EndUserSharePoint.com](http://EndUserSharePoint.com) where he publishes the popular "jQuery for Everyone" series. He is the lead moderator and contributor on EndUserSharePoint's Stump the Panel: SharePoint Q&A forum.



## Darrin Bishop

MVP (MOSS)

Darrin is a Midwest-based Microsoft partner focusing on SharePoint portals and collaboration. He is the author of "The Rational Guide to Building SharePoint Web Parts," published by Rational Press. Darrin is also a founding board member for the International SharePoint Professionals Association. Read Darrin's blog at [darrinbishop.com/blog](http://darrinbishop.com/blog).



## Randy Drisgill

MVP (MOSS)

Randy has more than 10 years experience developing, designing and implementing Internet-based software for clients ranging from small business to Fortune 500 companies. Randy co-wrote "Professional SharePoint 2007 Design" for Wrox Press and has worked on several SharePoint articles and white papers. Randy blogs at [blog.drisgill.com](http://blog.drisgill.com).



## Scot Hillier

MVP (MOSS)

Scot is an independent consultant focused on creating solutions for information workers with SharePoint, Office and related .NET technologies. He is the author of 10 books on Microsoft technologies, including "Microsoft SharePoint: Building Office 2007 Solutions in C# 2005." Scot is a former U.S. Navy submarine officer and graduate of the Virginia Military Institute.



## Gary Blatt

For the past 13 years, Gary has focused exclusively on the Microsoft suite of tools. His extensive experience with SharePoint includes architecting, developing and implementing deployments

for up to 60,000 users worldwide in one client scenario. Part of that experience is also in providing the proper level of training to end users, administrators, content managers, developers and C-level executives. As president and founder of the SharePoint Users Group of Washington, D.C. (SUGDC), he is actively involved in the user community. He is so focused on the SharePoint product, his license plate reads SHRPNT.



## Karuana Gatimu

Karuana is a technology professional with 18 years of experience in content management, custom application development and corporate training. She is currently a Project Manager and SharePoint Architect for Skechers USA and the Principal Enthusiast at [SharePointStrategist.com](http://SharePointStrategist.com). Karuana has implemented projects in government, legal, non-profit and entertainment enterprises. Her focus on technology as a service to business has allowed her to design and deliver cost-effective solutions that serve the needs of the end user.



## Kevin Israel

MVP (Visual Studio Team System)

Kevin is a solutions architect for Ironworks Consulting, focusing on MOSS implementations and development at all levels. He has been working with SharePoint since 2005 and has implemented WSS 2.0/WSS 3.0 and SharePoint Portal/MOSS for many companies. Kevin blogs at [vsteamsystemcentral.com/cs21/blogs/kevin\\_israel/default.aspx](http://vsteamsystemcentral.com/cs21/blogs/kevin_israel/default.aspx), and you can follow him on Twitter ([kevdatev](http://twitter.com/kevdatev)) at [twitter.com/kevdatev](http://twitter.com/kevdatev).



## Robert Bogue

MVP (MOSS)

Robert has contributed to more than 100 book projects and numerous other publishing projects. Robert's latest book is "The SharePoint Shepherd's Guide for End Users." You can find out more about the book at [SharePointShepherd.com](http://SharePointShepherd.com). Robert blogs at [www.thorprojects.com/blog](http://www.thorprojects.com/blog).



## Andreas Grabner

Andreas has 10-years' experience as an architect and developer, and he currently works as a senior performance architect for dynaTrace Software, where he influences product strategy and works closely with customers in implementing performance management solutions across the application life cycle.



## Todd Klindt

MVP (WSS)

Todd is a popular speaker and consultant specializing in SharePoint technologies for IT administrators. He contributed to the book "Real World SharePoint 2007: Indispensable Experiences From 16 MOSS and WSS MVPs." Read his blog at [toddklindt.com/blog](http://toddklindt.com/blog).

"Go! You will gather knowledge and find great new tips you didn't know existed!"

—Tom Ficker, Specialist, Portland General Electric

# Faculty



## Eric Kraus

Eric is a consultant with Microsoft Enterprise Services, focusing primarily on SharePoint products and technologies. He has more than 10 years of IT-related experience, ranging from infrastructure/network administration to SharePoint architecture and .NET development. More on Eric's SharePoint work can be found at his blog: [blogs.msdn.com/ekraus](http://blogs.msdn.com/ekraus), or by following him on Twitter ([erickraus](https://twitter.com/erickraus)).



## Jennifer Mason


Jennifer has spent the past several years providing consulting services around SharePoint technologies and is currently working with the team at SharePoint911. Her focus has been on strategy, planning, governance and best practices for implementing business solutions using SharePoint technologies. Jennifer is also a founding member of the Columbus, Ohio, SharePoint Users Group.

## Mark Miller

Mark is founder and editor of [EndUserSharePoint.com](http://EndUserSharePoint.com), one of the world's most popular sites for SharePoint end users. He coordinates a group of a dozen contributing authors, managing the day-to-day aspects of editing and publishing content for the site. Under Mark's leadership, [EndUserSharePoint.com](http://EndUserSharePoint.com) receives up to 23,000 unique page views a day, has a Weekly Newsletter subscription base of more than 6,000 readers and handles hundreds of questions weekly through the Stump the Panel: SharePoint Q&A Forum.




## Bob Mixon

MVP (MOSS) 

Bob Mixon, principal of Mixon Consulting Inc., has been involved in the software technology industry for more than 25 years and has expertise in business process automation, knowledge management, enterprise information architecture and development. Bob has considerable experience in the planning, design and implementation of intranets and extranets using SharePoint products and technologies. Read his blog at [masteringsharepoint.com/blogs/BobMixon](http://masteringsharepoint.com/blogs/BobMixon).



## Michael Noel

MVP (MOSS) 

Michael is an internationally recognized technology expert, bestselling author and well known public speaker on a broad range of IT topics. He has written several major best-selling industry books that have been translated into more than a dozen languages. Significant titles include "SharePoint 2007 Unleashed" and "Teach Yourself SharePoint 2007 in 10 Minutes." Michael is a consultant with Convergent Consulting, located in the San Francisco Bay Area.



## Errin O'Connor

Errin is the founder and CEO of EPC Group and the author of "Windows SharePoint Services 3.0 Inside Out," published by Microsoft Press. He has completed more than 93 individual SharePoint implementations and has worked with some of the largest organizations in the United States.

## Matt Passannante


Matt is the director of implementation services for the consultant group SharePoint Experts, as well as being the author and senior trainer for SharePoint Experts' Planning and Administration Bootcamp, and the resident of the Rocky Mountain SharePoint User Group in Denver, Colo.



## Rafael Perez

Rafael is a senior consultant at EPC Group with more than 10 years of experience in enterprise architecture, custom application development, and infrastructure services. He specializes in the design and development of custom solutions leveraging Microsoft technologies, primarily involving the .NET Framework and SharePoint products and services. He is a dedicated contributor to the Global SharePoint community via online forums, the Houston SharePoint Users Group, and his blog at [blog.rafe.com](http://blog.rafe.com)

## Maurice Prather

MVP (WSS) 

Maurice is an enterprise architect for ShareSquared Inc., and he helps companies build and implement innovative solutions built on SharePoint Server 2007. He has been working with SharePoint for eight years and has worked on the SharePoint product team for nearly five years. He blogs at [www.bluedoglimited.com/SharePointThoughts](http://www.bluedoglimited.com/SharePointThoughts).



## Christopher Regan

MCT, MCP, MCTS

Christopher leads all SharePoint engagements for New Jersey-based consulting firm B&R Business Solutions. He is a co-author of O'Reilly Media's "SharePoint 2007: The Definitive Guide." Chris also serves as the business director and a board member for the International SharePoint Professionals Association. Find his blog at [cregan.wordpress.com](http://cregan.wordpress.com).



## Larry Riemann

Larry is a Senior SharePoint Developer and .NET Architect for SharePoint911 and has over 14 years of experience in information systems with extensive experience in application, database and solution architecture, distributed Web-based applications, systems integrations and Object Oriented Analysis/Design. Larry has a breadth of knowledge across several industries that include finance, accounting, legal, supply chain and consumer goods. You can visit Larry on his blog at [lriemann.blogspot.com](http://lriemann.blogspot.com).



## Laura Rogers

MCSE, MCTS

Laura is currently a SharePoint Administrator at HealthSouth Corp. in Birmingham, Ala. She started out as an NT 4.0 and Exchange 5.5 Administrator and has been involved in SharePoint implementation, training and customization. Laura also was a contributing author in "Microsoft Office SharePoint Server 2007 Administrator's Companion." Laura is focused on topics that cover what SharePoint can do out of the box with no coding involved.



## Tom Rizzo

Tom is Microsoft's director of Microsoft Office SharePoint Server. He has worked at Microsoft for the past 10 years in a variety of roles involving the company's server products, including Exchange Server, SharePoint, BizTalk Server and SQL Server. Tom is also the author of a series of Microsoft Press books.

# Faculty



## John Ross

John is a consultant with SharePoint 911 and has been involved with a wide range of SharePoint solutions that include public-facing Internet sites, corporate intranets and extranets. John also writes a blog focused on customizing SharePoint at [sharepoint911.com/blogs/john](http://sharepoint911.com/blogs/john).



## Tiffany Songvilay

MCTS

Tiffany is the co-author of "So That's How! 2007 Microsoft Office System: Timesavers, Breakthroughs, & Everyday Genius." Tiffany recently engaged with Energizer during its deployment to SharePoint Server and Office 2007. She designed and implemented its communications plan to transition its workforce smoothly into the new technology. Read her blog at [officeovereasy.com](http://officeovereasy.com).



## John Stover

PMP, MCT, MCTS, MCSD, MCSE

John is the Lead SharePoint Solution Architect for SusQtech, a Microsoft Gold Certified Partner since 1999. Working with SharePoint since 2001, John is a SharePoint instructor and an established speaker present at venues throughout the country.

## Paul J. Swider

MCT

Paul is an Enterprise SharePoint Architect for OnClick Solutions. Paul is grateful that he is able to escape the winter weather in Vermont, and he consults with some of the most successful companies in the country. With over 15 years of software consulting experience, Paul has trained thousands of students, developers and architects. Paul's specialties include enterprise SharePoint deployment and development, .NET development, SQL Server, Business Intelligence, BizTalk Server 2006 and Windows Workflow Foundation.

**"I think the event was great—not only did I enjoy it, I really do feel like it helped us 'discover' many tactics, possibilities, and uses of SharePoint that we probably wouldn't have hit otherwise."**

—Jon Oien, Sr. Software Engineer, eREI



## Dux Raymond Sy

PMP

Dux Raymond Sy is a managing partner and the chief evangelist of Innovative-e, a Microsoft-certified business technology consulting and services company. He is the author of "SharePoint for Project Management," published by O'Reilly Media. A sought-after trainer, he has developed and facilitated management and technology training to government organizations, Fortune 500 companies, and nonprofit institutions around the world. He regularly writes about project management, SharePoint and globalization at [meetdux.com](http://meetdux.com).



## Mike Taylor

PMP

Mike is the founder and president of Innovative-e Inc., with more than 20-years' experience in information technology and services. Mike specializes in solving business problems through project management, custom application development, infrastructure and consulting services for the Global 2000. His expertise also includes Microsoft technologies, .NET, AJAX, SharePoint and SaaS.

## Dan Usher

MCP, MCTS

Dan is an associate at Booz Allen Hamilton, where he is a lead SharePoint Solutions Manager and Architect. He has extensive experience with the Microsoft Windows Networking Infrastructure and has been implementing, customizing, architecting and deploying enterprise collaboration solutions utilizing Microsoft SharePoint products and technologies for the past four years.

## Mike Watson

MCSE, MCSA

Mike is a senior product manager at Quest Software specializing in SharePoint manageability, scalability and availability. Before moving to Quest, Mike worked at Microsoft, where he was instrumental in planning and deploying Microsoft Managed Services and Microsoft Online as well as Microsoft Services efforts such as MOSSRAP (MOSS Risk Assessment Program) and SLM (Service Level Manager). Mike is an instructor for Microsoft's Certified Master program and a frequent contributor to white papers, articles and books.



## Fabian G. Williams

MCSE, MCSD, MCDBA

Fabian is a SharePoint architect at CDW Advance Technology Services Information Worker Practice. Prior to CDW, Fabian was the CTO for WING Inc. Recently, he was the Chief Internet Developer for the Department of Defense's Global Emerging Infections System and a Sales Engineer at Citrix Inc. Fabian provides regular contributions to the Information Worker community by collaborating on community projects, writing technical research papers and posting helpful information to his blog, "SharePoint is Everywhere and Everywhere there is SharePoint" at [fabianwilliams.spaces.live.com](http://fabianwilliams.spaces.live.com).



## Woody Windischman

MVP (Emeritus)



Woody is a technology consultant with more than 20-years of experience in a variety of roles, providing a unique perspective that allows him to see problems holistically. Woody was recognized as a Microsoft SharePoint MVP from October 2005 through September 2007 before going to work directly with the SharePoint product team at Microsoft. He's active in several online SharePoint communities including the TechNet forums and Twitter, and he can be read on his blog "The Sanity Point" at [www.thesanitypoint.com](http://www.thesanitypoint.com). He is the lead author of "Professional Microsoft Office SharePoint Designer 2007" from Wrox, which was released at the beginning of the year.



## Shane Young

MVP (MOSS)



Shane is president and principal consultant at SharePoint911, with more than 12-years' experience architecting and administering large-scale server farms using Microsoft enterprise technologies. Shane has been recognized by Microsoft as an authority on SharePoint and is among an elite group of SharePoint MVPs. Shane has written three SharePoint 2007 books and maintains the popular SharePoint Farmer's Almanac blog at [msmvps.com/blogs/shane](http://msmvps.com/blogs/shane).

# Tips To Get Approval To Attend SPTechCon

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# Conference

**MONDAY, JUNE 22**

**Full-Day Workshops  
8:30 am – 5:00 pm**

**W1 Share and Ye Shall Find: Techniques for Delivering Content Users Need**

Bob Mixon

**W2 Getting up to Speed as a SharePoint Administrator**

Klindt/Young

**Morning Workshops  
8:30 am – 12:00 pm**

**W3-AM Introduction to SharePoint for Developers**

Gary Blatt

**W4-AM Executive Briefing: Empowering Your Organization With SharePoint**

Dux Raymond Sy

**W5-AM Social Networking With Forms-Based Authentication**

John Stover

**W6-AM A Primer for Developing SharePoint-Based Applications**

Kevin Israel

**Afternoon Workshops  
1:30 pm – 5:00 pm**

**W3-PM Web Services and SOA in SharePoint**

Paul Swider

**W4-PM SharePoint Performance Workshop**

Mike Watson

**W5-PM Creating a Working Enterprise Content Management Strategy**

Karuana Gatimu

**W6-PM Demystifying SharePoint Branding**

Randy Drisgill and John Ross

**W7-PM Become Your Company's SharePoint Superstar!**

Mark Miller and Paul Grenier

# Planner

**EXHIBIT HALL HOURS** Tuesday 2:30 pm – 7:00 pm  
Wednesday 9:45 am – 3:00 pm

<b>TUESDAY, JUNE 23</b>	9:45 am – 11:00 am	<b>101</b> Success With SharePoint, From Start to Finish O'Connor/Perez	<b>102</b> Building the Perfect SharePoint Farm: A Walk-through From the Field Michael Noel	<b>103</b> SharePoint Administrators: The Reluctant SQL Server DBAs Todd Klindt	<b>104</b> SharePoint Search Configuration and Administration Shane Young	<b>105</b> Planning Your SharePoint Intranet Solution Around Your Business Matt Passannante	<b>106</b> How ASPX Pages Work in SharePoint — A Core Platform “Need-to-Know” Maurice Prather	<b>107</b> The Fabulous 40 Templates Instructor from Microsoft to be announced
	11:15 am – 12:30 pm	<b>201</b> SharePoint Workflow Alternatives for Developers Gary Blatt	<b>202</b> Making the Most of Out-of-the-Box Web Parts Laura Rogers	<b>203</b> Best Practice Enterprise Content Management With SharePoint 2007 Michael Noel	<b>204</b> How Search Services Work and How to Optimize Them Bob Mixon	<b>205</b> Getting to Know the SharePoint Object Model Fabian Williams	<b>206</b> First, Do No Harm — A SharePoint Customization Hippocratic Oath Woodrow Windischman	<b>207</b> Mashing Up in SharePoint Tom Rizzo
	1:45 pm – 3:00 pm	<b>301</b> A Tour of Development Governance Robert L. Bogue	<b>302</b> Creating an Electronic Form Solution Using InfoPath and SharePoint Larry Riemann	<b>303</b> SharePoint Worst Practices: Five Common Mistakes to Avoid Dux Raymond Sy	<b>304</b> Disaster Recovery in SharePoint Klindt/Watson	<b>305</b> Virtualizing SharePoint Components Michael Noel	<b>306</b> Development Strategies for SharePoint — Declarative vs. Imperative Maurice Prather	<b>307</b> Shared Services Providers and Their Impact on Your Information Architecture Matt Passannante
	3:45 pm – 5:00 pm	<b>401</b> Data and Views and Forms — Oh My! Building Apps Using the Data Web View Part John Stover	<b>402</b> Advanced InfoPath Form Creation Using Visual Studio 2008 Larry Riemann	<b>403</b> Deep Impact: Managing How SharePoint Interacts With Other Systems Woodrow Windischman	<b>404</b> Extending the Out-of-the-Box Experience Rafael Perez	<b>405</b> Protect and Defend Your Data Christopher Regan	<b>406</b> Getting Started With SharePoint Workflows Jennifer Mason	<b>407</b> SharePoint Online Tom Rizzo
<b>WEDNESDAY, JUNE 24</b>	8:30 am – 9:45 am	<b>501</b> Tapping Into Your Line-of-Business App With SharePoint BDC Fabian Williams	<b>502</b> Building an Effective SharePoint Team Jennifer Mason	<b>503</b> To Code or Not to Code: SharePoint Customization vs. Development John Ross	<b>504</b> Design Up Front: Capacity Planning and Implementation Scenarios Kevin Israel	<b>505</b> Calculating SharePoint's ROI and Impact on Your Business Errin O'Connor	<b>506</b> So That's How! SharePoint and Office 2007 Integration Rogers/Songvilay	<b>507</b> Deploying SharePoint Globally Mike Watson
	10:30 am – 11:45 am	<b>601</b> Integrating External Document Repositories With SharePoint Server 2007 Scot Hillier	<b>602</b> SharePoint With Windows Server 2008 and SQL Server 2008 Todd Klindt	<b>603</b> HELP! Creating a Community of Support for SharePoint Laura Rogers	<b>604</b> Why Taxonomies Are the Most Important Part of Document Management Systems, Part I Bob Mixon	<b>605</b> Customizing SharePoint Search John Ross	<b>606</b> Case Study: How Energizer Trained Users to Change Tiffany Songvilay	<b>607</b> How to Build a Change Control System in SharePoint Dux Raymond Sy
	12:45 pm – 2:00 pm	<b>701</b> Building Scalable, High-Performance SharePoint Applications Andreas Grabner	<b>702</b> Moving to SharePoint: “Won't Everyone Need Training?” Neville Attkins	<b>703</b> OBA: Unlocking the Secrets of SharePoint Office 2007 Integration Eric Kraus	<b>704</b> Taxonomies, Part II Bob Mixon	<b>705</b> Integrating the SharePoint User Profile Store in the Enterprise Paul Swider	<b>706</b> Building Business Intelligence Portals Darrin Bishop	<b>707</b> The Value of Podcasts, Blogs and Wikis in SharePoint Tiffany Songvilay
	2:30 pm – 3:45 pm	<b>801</b> Five Foundations for Successfully Offshoring SharePoint Projects Mike Taylor	<b>802</b> Association Intelligence: A BI Case Study John Stover	<b>803</b> Into the Wild: The Challenges of Customized SharePoint Apps in Release Andreas Grabner	<b>804</b> Designing and Developing Logical Architectures Dan Usher	<b>805</b> Getting Just Enough Governance Robert L. Bogue	<b>806</b> SharePoint Search Engine Optimization — Tips and Tricks Sean Bordner	<b>807</b> Seven Ways to Leverage SharePoint for Project Management Success Dux Raymond Sy
	4:00 pm – 5:15 pm	<b>901</b> Features and Solutions: Packaging SharePoint Functionality and Content Darrin Bishop	<b>902</b> Social Computing and SharePoint Paul Swider	<b>903</b> Integrating SQL Server 2005 Reporting Services With SharePoint Christopher Regan	<b>904</b> Custom Action Items and Application Pages Rafael Perez	<b>905</b> Using BDC to Extend the SharePoint User Profile Fabian Williams	<b>906</b> Advanced SharePoint Administration With PowerShell 2.0 Eric Kraus	<b>907</b> Make Your Folders Smolder: Taking the Chaos Out of Hierarchy Neville Attkins

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